

# Strategic Policy and Performance Council Meeting

December 11, 2023

#### **Welcome and Remarks**



Sophia Eccleston
Chair



## **For Public Comment:**

Please email Iesha Pompey at ipompey@careersourceflorida.com



# Consent Agenda For Consideration:

- Approval of August 22, 2023, Meeting Minutes, to include any modifications or changes noted by the council.
- Approval of September 18, 2023, Meeting Minutes, to include any modifications or changes noted by the council.



### **Employing Veterans in Florida**



Joe Marino CEO Veterans Florida





Your Pursuit • Our Power

**CareerSource Florida** 

#### Purpose

Veterans Florida is a non-profit created by the State of Florida in 2014 to help veterans fully transition to civilian life in the Sunshine State and to promote Florida as the most military and veteran-ready state in the country.

#### We serve:

- Separating or retiring servicemembers
- Recently transitioned veterans
- Florida National Guard and Reserves
- Spouses
- Veteran-owned businesses
- Employers seeking military talent



#### Administration

- Board of Directors, comprised of nine members appointed, three each, by the Governor,
   Senate President, and House Speaker.
- Administer the Florida Veterans Employment and Training Services Program under the Florida Department of Veterans Affairs.
- Operations (recurring) and VETS Program (nonrecurring) funding provided under state's Health and Human Services Budget.
- <u>s. 295.21</u>, <u>s. 295.22</u>, <u>s. 295.23</u>
- OPPAGA Review every three years.
- Based in Tallahassee, travel and serve all of Florida, and attend out-of-state on-base military job fairs.

#### **Board of Directors**



COL (Ret) USA, Robert Kirila, Chair House - 2d Term - July 2026



CPT (Ret) USN, Jeff Cathey, Vice Chair Governor - 1st Term - Oct 2026



BG (Ret) USA, Jerry Neff, Treasurer House - 2d Term - July 2026



Angela Drzewiecki, Secretary Senate - 2d Term - Mar 2027



Alan Suskey, USA House - 1st Term - July 2026



President Pro Tem Garrett Richter Senate - 1st Term - June 2027



MCPO (Ret) USN, Mark Harden Governor - 1st Term - July 2024



Lynda Weatherman Senate - 2d Term - Mar 2027



Col (Ret) USMC, Rocky McPherson (Chair Emeritus) Governor - 2d Term - July 2024

#### Staff Organizational Chart Aug 2023



#### **VETS Program**

Section 295.22, Florida Statutes

Statute	Services
Promote the state to veterans	Marketing with VISIT Florida
Veterans seeking employment	Career Services
Employers seeking veterans, including healthcare*	Workforce Recruiting
Workforce grant for employers	Workforce Training Grant
Veteran entrepreneur initiative	Entrepreneurship Program
Florida's principal DOD SkillBridge assistance organization	Florida SkillBridge Initiative**

<sup>\*</sup> HB 139/SB 858 Torres; \*\* Florida SkillBridge Initiative passed and signed in 2021



## Marketing Target Audience

US Servicemembers 24 months prior to, and veterans within 36 months after, separating or retiring from the military

1,000,000

(200,000 separate each year across the country)

Geographically located at major and minor military installations in Florida and around the country, predominantly in the Southeast US, Texas, California, and East Coast US



#### Marketing



A high-growth economy, no taxes on income or military retirement, and beautiful weather all year. Create a profile to let us power your pursuit.





#### Veterans Florida

Published by Hootsuite [?] - January 3 at 6:00 PM - €

The country's top schools?

Veteran resource centers on every campus?

Booming economy? <a></a>

Florida's the top state for veterans and it's not even close. https://www.veteransflorida.org/veteran-r.../higher-education/





#### Trends

- Veteran unemployment low but underemployment is at 33% (DOLVETS)
- Skills-based recruiting and training, certifications
- Employer provided training, upskilling QRT, IWT, VFWG
- SkillBridge military talent pipeline popular and growing
- Self-employment interest is double that of the the civilian population - VFEP, VR&E, SUS, FCS

VFWG - Veterans Florida Workforce Grant; VFEP - Veterans Florida Entrepreneurship Program; VR&E - Veteran Readiness and Employment (federal VA program)



### SkillBridge

#### Notable Employers & Industries

veteransflorida.org

lorida Departments of:	County Sheriffs:	Police Departments:
<ul> <li>Veterans Affairs</li> </ul>	<ul> <li>Alachua</li> </ul>	<ul> <li>Gainesville</li> </ul>
<ul> <li>Highway Safety and Motor</li> </ul>	<ul> <li>Broward</li> </ul>	<ul> <li>Longwood</li> </ul>
Vehicles (Florida Highway Patrol)	<ul> <li>Marion</li> </ul>	<ul> <li>Pensacola</li> </ul>
<ul> <li>Commerce and CareerSource</li> </ul>	<ul> <li>Okaloosa</li> </ul>	<ul> <li>Port Orange</li> </ul>
<ul> <li>Children and Families</li> </ul>	<ul> <li>Palm Beach</li> </ul>	
<ul> <li>Management Services</li> </ul>	<ul> <li>Santa Rosa</li> </ul>	Municipal:
<ul> <li>Revenue</li> </ul>	<ul> <li>Seminole</li> </ul>	<ul> <li>Alachua County</li> </ul>
<ul> <li>Fish and Wildlife Commission</li> </ul>	<ul><li>Lake</li></ul>	Bay County
		<ul> <li>Walton County</li> </ul>
OOD Air Force Unit		Hillsborough Aviation Authority
viation, pilots, maintenance	Commercial Construction	Information and Technology
Manufacturing	Aerospace, Launch Services	Marine Electronics, Shipbuilding and
		Repair

### Entrepreneur

#### FY 2023-24 Partners

Partner	Location
ActionZone	Hillsborough
Beachworx	Walton
FAVOB	Orange, Brevard, Hillsborough, Duval, Escambia
Florida Atlantic University	Palm Beach
Florida Gulf Coast University	Lee
Julo Strategy	Miami & Panhandle
Nova Southeastern University	Broward
St Petersburg College	Pinellas
SWFL, Inc	Lee
University of North Florida	Duval
Veterans Entrepreneurship Initiative (VEI)	Orange

### Questions?



veteransflorida.org

Copies of these slides and additional materials may be requested and obtained by emailing marino@veteransflorida.org

### **Registered Apprenticeship Panel**



Susan Bosse

Director

Workforce Program Development



#### Registered Apprenticeship Panel



Bayne Beecher
Senior Manager, Supply Chain
PGT Innovations/NewSouth
Window Solution



Christina Brown

Manager, Apprenticeship
Programs

Florida Behavorial Health
Association



Natasha Sherwood

Executive Director

Independent Electrical
Contractors Florida



Mark Yarik
Employment Coordinator
HAECO Airframe Services, LLC



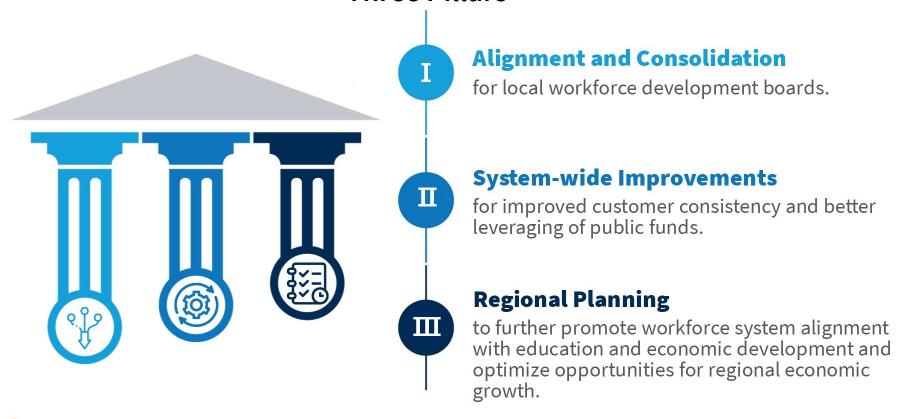
#### **Action Items**



Dan McGrew
Senior Vice President
Workforce Program Development



## Florida Workforce System Transformation Three Pillars



### **Apprenticeship Strategic Policy**

**Action Item 1** 



Susan Bosse

Director

Workforce Program Development



# Action Item 1 For Consideration:

Approve CareerSource Florida Strategic Policy 2019.02.13.A.1 – Registered Apprenticeship Policy



# Standardization of Tools and Services Administrative Policy

**Action Item 2** 



Keantha Moore

Bureau Chief, One-Stop and Program Support

FloridaCommerce



# Action Item 2 For Consideration:

Approve CareerSource Florida Administrative Policy – Statewide Standardization of Tools and Services implementing the requirements



# Regional Planning Areas Identification and Requirements Administrative Policy

**Action Item 3** 



Keantha Moore

Bureau Chief, One-Stop and Program Support

FloridaCommerce



# Action Item 3 For Consideration:

Approve CareerSource Florida Administrative Policy – Regional Planning Area Identification and Requirements



### **Network Performance Update**



Jimmy Heckman

Bureau Chief, Workforce Statistics and
Economic Research

FloridaCommerce



Daniel Harper
Workforce Program Performance
FloridaCommerce





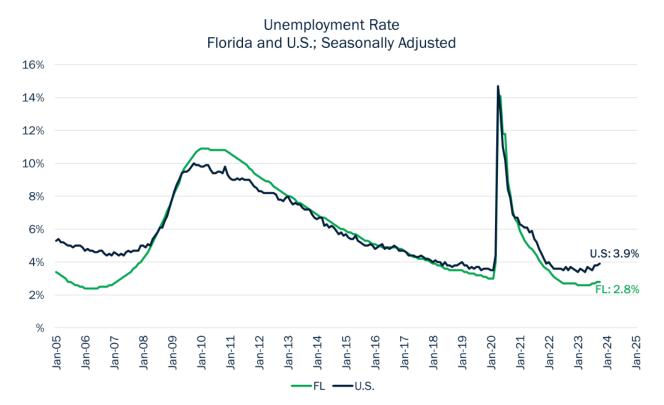
# Statewide Labor Market & Program Performance Update

Jimmy Heckman Bureau Chief, Workforce Statistics and Economic Research
Daniel Harper Workforce Program Performance

## Labor Market Update



#### **Unemployment Trends**



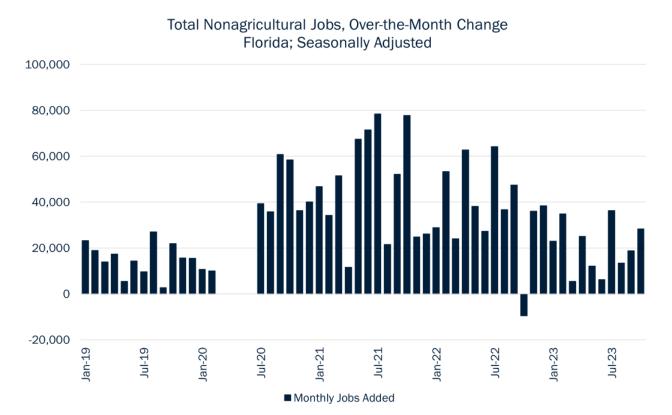
#### October 2023:

 Florida's Unemployment Rate was 2.8%.

- Since April 2023, the labor force has increased by 214,000:
  - **+177,000** Employed
  - +37,000 Unemployed



#### Local Area Unemployment Rates



#### October 2023

- Florida employers added 28,400 jobs, more than in any month in 2019.
- Year-to-date, Florida employers have added 203,900 jobs.
- On average employers are adding more than 20,000 jobs per month in 2023.



#### **Industry Dynamics**

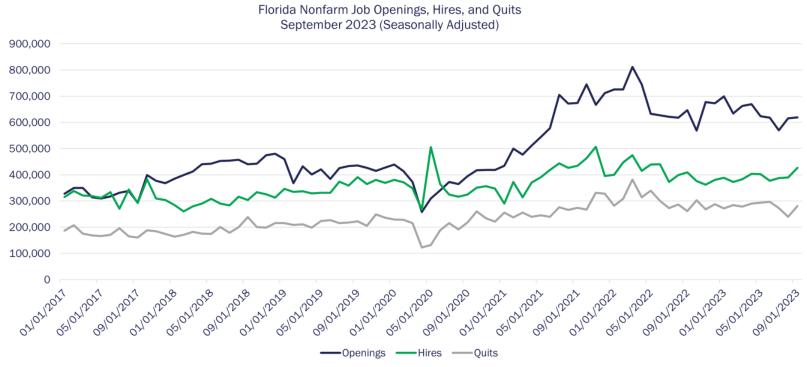
Over-the-Year Percent Change in Employment by Supersector (October 2022 to October 2023)

Seasonally Adjusted





#### Turnover





## Program Performance



### Primary Indicators of Performance

#### **Employment Indicators**

- Employment 2<sup>nd</sup> Quarter after Exit
- Employment 4<sup>th</sup> Quarter after Exit
- Median Earnings 2<sup>nd</sup> Quarter after Exit

#### **Education/Training Indicators**

- Credential Attainment Rate
- Measurable Skills Gain



### WIOA Primary Indicators of Performance

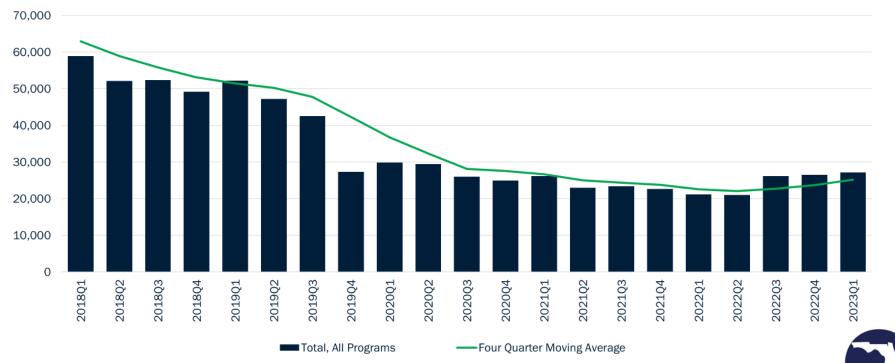
Program Year 2023-24 Q1 Report

Program	# of Performance Measures Passed	Areas for Improvement
WIOA Adult	Passed 3/5	<ul><li>Q4 Employment Rate After Exit</li><li>Credential Attainment Rate</li></ul>
WIOA Youth	Passed 4/5	Credential Attainment Rate
WIOA Dislocated Worker	Passed 4/5	Credential Attainment Rate
Wagner-Peyser	Passed 3/3	

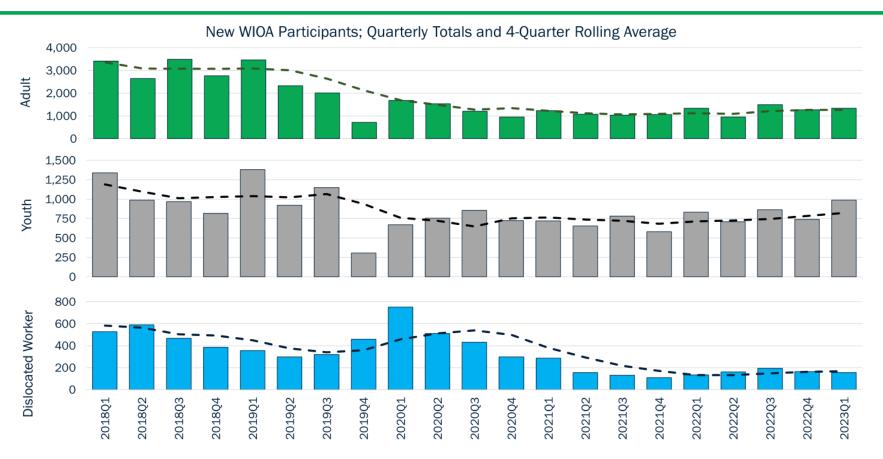


### Workforce Program Enrollment

New Participants - All WIOA and Wagner-Peyser Programs Quarterly Totals and 4-Quarter Rolling Average



### WIOA Program Enrollment



## **Questions & Answers**



### **Contact Us**

### Thank You.

If you have questions or comments about this presentation, please contact us.



#### James Heckman

**Email:** wser.info@commerce.fl.gov

Office: Bureau of Workforce Statistics and Economic

Research



## 2024-2028 Workforce Innovation and Opportunity Act Combined State Plan



Dan McGrew
Senior Vice President
Workforce Program Development



# 2024-2028 WIOA Combined State Plan Background

- WIOA requires states to submit a Unified or Combined Plan to USDOL and DOE that outlines its workforce development system's four-year strategy.
- CareerSource Florida submitted a Unified Plan in 2016 and 2020 with required 2-year modifications in 2018 and 2022.
- A Unified Plan includes the 6 WIOA Core Partners:
  - Adult
  - Dislocated Worker
  - Youth
  - Adult Education
  - Vocational Rehabilitation
  - Wagner-Peyser



# 2024-2028 WIOA Combined State Plan Background

 In 2021, the REACH Act redefined the workforce development system in Florida requiring stronger collaboration among workforce partners – Department of Education, Department of Commerce, Department of Children and Families, CareerSource Florida and others.



### Rationale for Combined WIOA State Plan

- A combined WIOA plan unites core and combined partners around strategic goals.
- The goal of combined planning is to promote greater communication, enhanced transparency, and stronger communication across all workforce partners to serve job seekers and businesses.



## **Eligible Combined Planning Partners**

- Career and technical education programs authorized under the Carl D. Perkins Career and Technical Education Act of 2006
- Temporary Assistance for Needy Families Program
- Employment and Training programs under the Supplemental Nutrition Assistance Program
- Work programs authorized under section 6(o) of the Food and Nutrition Act of 2008
- Trade Adjustment Assistance for Workers programs

- Jobs for Veterans State Grants Program
- Unemployment Insurance programs
- Senior Community Service Employment Program
- Employment and training activities carried out by the Department of Housing and Urban Development
- Community Services Block Grant
- Reintegration of Ex-Offenders program (programs authorized under section 212 of the Second Chance act of 2007)



## Vision (Subsection (b))

Florida seeks to be number one in workforce education and talent development by 2030 fulfilling a commitment to building economic prosperity for all Floridians and creating an environment that fuels business growth.

- Florida defines the larger workforce development ecosystem to include businesses, education and economic development entities, along with providers of human services.
- Florida's workforce development system is market-driven and results-oriented focused on providing customer-centered, high-quality, and labor market relevant services to Florida businesses and job seekers.
- Florida aligns goals and strategies across all partners to ensure that resources are maximized toward positively impacting services to Florida businesses and job seekers.



## Goals (Subsection (b))

## Florida's goals for preparing an educated and skilled workforce that meets the needs of Florida businesses include:

- Developing a comprehensive education, employment and training ecosystem that includes contributions from industry stakeholders and core and combined partners that streamlines access to high quality workforce services that increases prosperity for employers and workers.
- Working collaboratively with core and combined partners to expand Florida's labor force to meet employer demand while identifying and addressing barriers for opportunity populations.
- Reducing duplication of services and maximizing efficient use of human and financial resources to serve
  Florida businesses and job seekers through aligning and expanding partnerships to identify opportunities to
  leverage and braid funding and coordinate programming to improve outcomes and accountability.
- Reducing welfare dependency and increasing economic self-sufficiency for Floridians by focusing on community collaboration between workforce, education, industry, and other partners to break down community silos and maximize the effectiveness of workforce development efforts.
- Diversifying Florida's industry sectors of focus through enhanced and focused engagement with business and education stakeholders to build skilled talent pipelines and enhance Florida's productivity and competitiveness.



### **Additional Performance Goals**

- Increase state labor force participation to 63%.
- 60% of Floridians age 25-64 will have a high value credential by 2030 (SAIL to 60).
- Median wages greater than or equal to 75% of the median hourly wage in Florida.
- 10% increase in the number employed 2nd quarter after exit and employment rates of:
  - Youth: 83%
  - 55+: 35%
  - Receiving SNAP or TANF: 65%
  - Individuals without HS Diploma or ESL: 40%
  - Individuals with Disabilities: 49.3%
- Total of 10,000 new registered apprentices per year and 900 registered apprenticeships and 200 preapprenticeships by 2030.
- Increase percentage of 12th grade secondary CTE concentrators to 25% of total enrollment.
- Build the talent pipeline for targeted new and emerging industries of focus by assisting 1,000 individuals earn credentials that directly supports each sector.



## **Open Discussion | Public Comment**





## **Closing Remarks**



Sophia Eccleston
Chair



## **Upcoming Meetings**

- Board of Directors Meetings | December 12, Virtual
- Joint Informational Council Meetings | January 31, 2024, Virtual
- Board of Directors and Council Meetings | February 27-28, 2024, Tallahassee

