

CareerSource Florida Board of Directors Meeting

May 16, 2018 | St. Augustine



Welcome & Remarks

Kevin Doyle
Chairman







Thank You to our Sponsors



— AI GROUP —



Gulf Power



Mission Moment

Brian Bauer

President and CEO, CareerSource Research Coast

Pete Tesch

President, Economic Development Council of St. Lucie County





President's Report

Michelle Dennard
President and CEO



THE GOAL

Increase the prosperity of workers and employers; reduce welfare dependency; increase economic self-sufficiency; meet employer needs; and enhance productivity and competitiveness.

- **Communicate the CareerSource Florida Network Vision**
- **Leverage Strategic Partnerships**
- **Keep Florida's Workforce System Accountable**

- **Community Based Training Funding Initiative**
- **Legislative Update**
- **Quick Response Training**



Feb. 14, 2018, Board of Directors Meeting Minutes

For Consideration

Approval of February 2018 Board Meeting Minutes, to include any modifications or changes noted by the board.

Local Workforce Development Board Direct Service Provider Extensions

For Consideration

**Authorize CareerSource Chipola to be a Direct
Provider of Workforce Services for three years,
starting July 1, 2018, and ending June 30, 2021.**

Finance Council Report

Arnie Girnun
Finance Council Chairman



Action Item 1: FY 2018- 2019 Network Funding

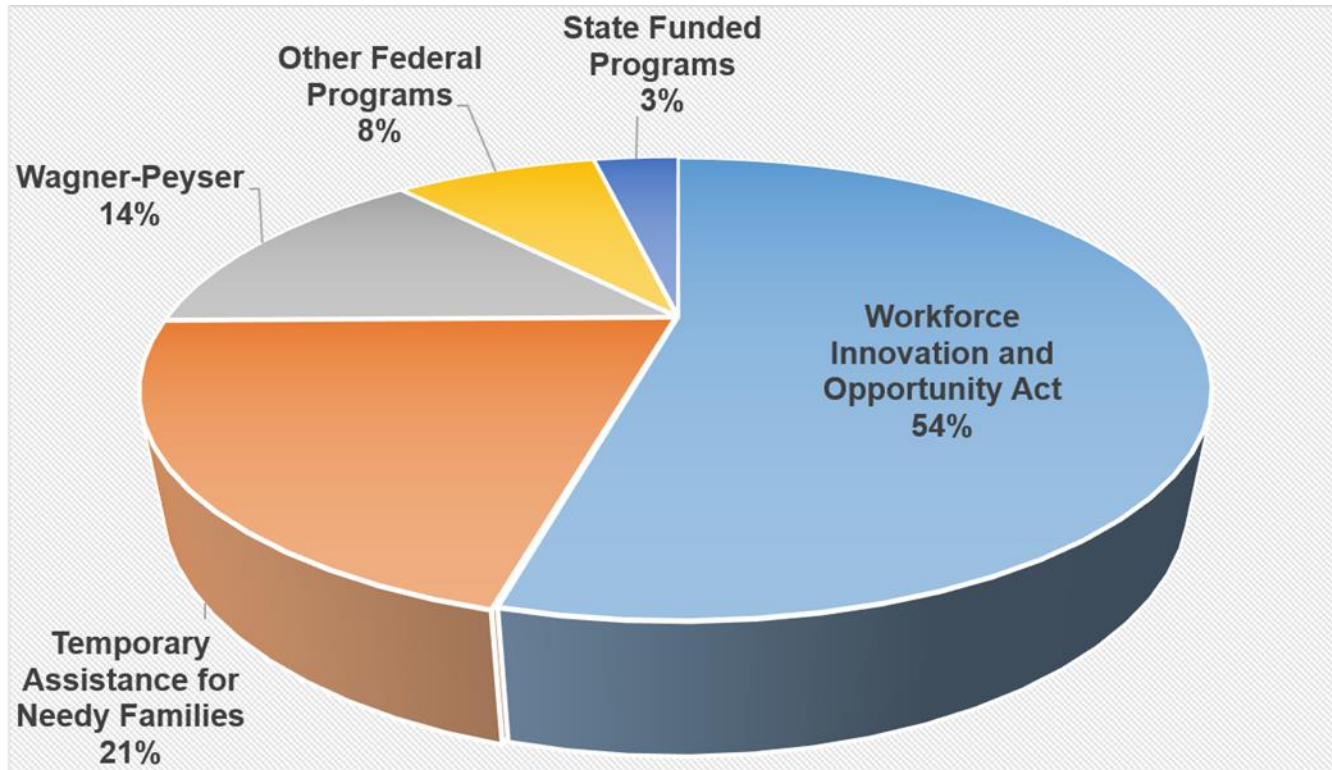
Andrew Collins

Chief Operating and Financial Officer

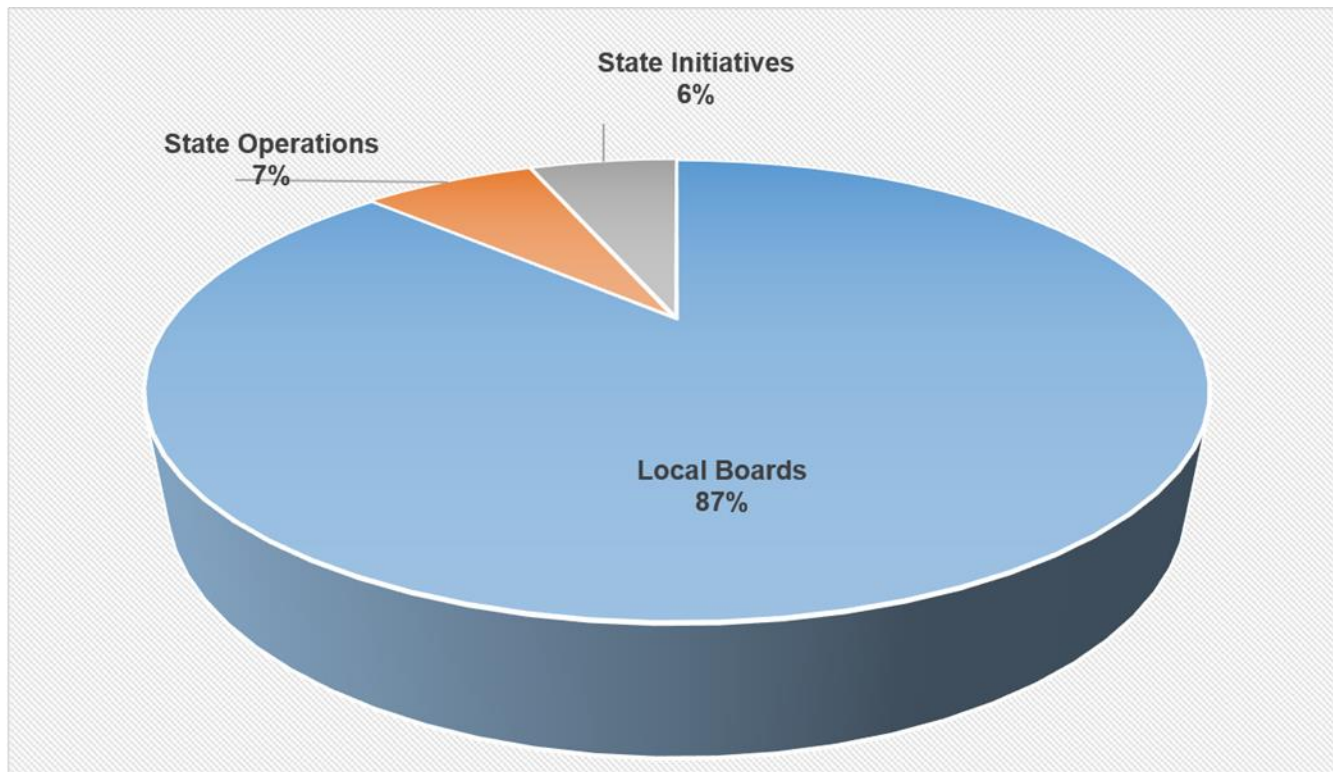


Total: \$279.4 Million

Total CareerSource Florida Network Funding



Total CareerSource Florida Network Funding



- **Total WIOA Funding:** **\$150,883,777**
 - **Adult** **49,405,243**
 - **Youth** **49,049,343**
 - **Dislocated Workers** **52,429,191**

- **Total WIOA Funding:** **\$150,883,777**
 - **Local Board Allocations** **115,143,914**
 - **Rapid Response Funding** **13,107,297**
 - **State-Level Funding** **22,632,566**

- **Total State Level:** **\$30,387,234**
 - **Carryforward Funds** **7,754,668**
 - **New State-Level Funds** **22,632,566**

State-Level WIOA Funding (Discretionary: \$30.4 M)

- **State-Level Fixed Costs:** **\$10,743,767**
 - **CareerSource Florida/DEO** **7,743,767**
 - **Incumbent Worker Training** **2,000,000**
 - **Local Board Support** **1,000,000**

- **State-level Initiatives** **\$15,500,000**
 - **Communicate the Vision** **1,500,000**
 - **Leverage Strategic Partnerships** **6,500,000**
 - **Keep System Accountable** **500,000**
 - **Emerging Initiatives** **2,000,000**
 - **Rural Initiatives** **1,000,000**
 - **Additional Distribution** **4,000,000**

State-Level WIOA Funding (Discretionary: \$30.4 M)

- **Additional Recommendations** **\$4,000,000**
 - **Incumbent Worker Training** **2,000,000**
 - **Budget Reserve** **2,000,000**

- **Total Rapid Response** **\$13,107,297**
 - **DEO Rapid Response Unit** **500,069**
 - **Distribution to Local Boards** **9,607,228**
 - **Remaining Rapid Response** **3,000,000**

- **Total Wagner-Peyser Funding** **\$38,027,000**
 - **Wagner-Peyser 7a** **34,224,300**
 - **Wagner-Peyser 7b** **3,802,700**

- **Total Wagner-Peyser 7a Funding** **\$34,224,300**
 - **LWDB Salaries and Pass-Through** **26,910,037**
 - **Labor Exchange System (Employ Florida)** **4,128,705**
 - **State-Level Administration** **2,818,672**
 - **LWDB Insurance and HR Fees** **366,886**

- **Total Wagner-Peyser 7b Funding \$3,802,700**
 - **Carryforward Funds 422,750**
 - **New Wagner-Peyser 7b Funds 3,802,700**

- **Total Wagner-Peyser 7b Funding** **\$4,225,450**
 - **Integrated Communications & Statewide Outreach** **2,000,000**
 - **Military Spouses Program** **850,000**
 - **Other Business Outreach** **500,000**
 - **Salesforce Licenses** **350,000**
 - **Budget Reserve** **500,000**

- **Total TANF Funding** **\$58,042,863**
 - **Local Workforce Development Boards** **53,930,907**
 - **State Program Support** **4,111,956**

- **Total Other Programs** **\$32,487,832**
 - **Quick Response Training & State Program Support** **9,644,753**
 - **Veterans Programs** **11,792,434**
 - **Supplemental Nutrition Assistance** **10,050,645**
 - **Reemployment Assistance** **1,000,000**

Individual Training Accounts 2018-2019 Waiver Policy

- **Statutorily required to allocate 50 percent of adult and dislocated worker expenditures to individual training accounts**
- **Sliding scale based on budget reductions since 2012-2013**
- **LWDBs may request a one-year continuation waiver**
- **Waivers granted at the request of the local boards at any amount above their lowest possible percentages**

FY 2018-2019 CareerSource Florida Network Funding Allocations

For Consideration

- **Approval of program year 2018 federal funding allocations and methodology for the CareerSource Florida network**
- **Approval of the fiscal year 2018-2019 ITA Waiver policy**
- **Approval of the fiscal year 2018-2019 state funding provided in the General Appropriations Act**

Action Item 2: WIOA Local Board Two-Year Modification Plan

Mary Lazor

Vice President, Strategic Policy and Performance



Workforce Innovation and Opportunity Act Local Workforce Development Board Two-Year Modification Plans

For Consideration

**Approve the modified local plans for the 24 local workforce
development boards**

Leveraging Strategic Partnerships

Andra Cornelius, CEcD

Senior Vice President, Business and Workforce Development



FEDC: Sector Strategies Talent Pipeline

Crystal Stiles

Director of Economic Development, Florida Power & Light Company





EDUCATE. ADVOCATE. CONNECT.



Educate.



Advocate.



Connect.



FEDC 2017-18 Board of Directors

Executive Committee

Crystal Stiles – Chair

Florida Power & Light

Cathy Chambers – Immediate Past Chair

JAXUSA Partnership

Kelly Smallridge – Chair-Elect and

Vice Chair of Advocacy

Business Development Board of Palm Beach County

Marc Hoenstine, CEcD – Vice Chair of Finance

Duke Energy

Michelle Bauer – Vice Chair of Marketing & Communications

Tampa Hillsborough EDC

Keith Norden, CEcD – Vice Chair of Professional

Development

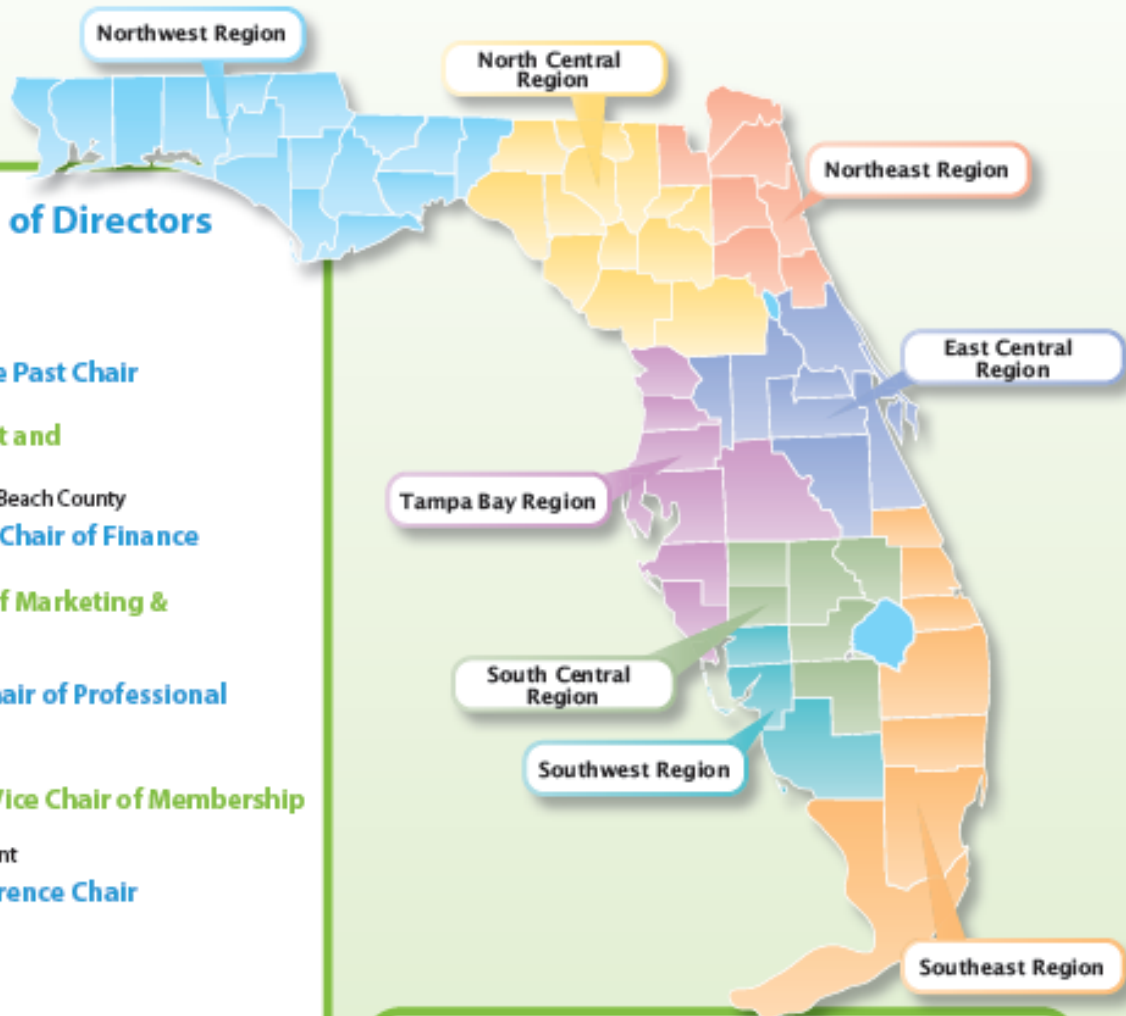
Team Volusia EDC

Suzanne Christman, CEcD – Vice Chair of Membership & Regional Strategies

Pinellas County Economic Development

Jennifer Taylor – 2018 Conference Chair

Central Florida Development Council



Regional Directors

Alvin Jackson, PhD – North Central Regional Director
Suwannee County Economic Development

Dyan Brasington, CEcD – Southeast Regional Director
The Miami-Dade Beacon Council

Rick Byars – Northwest Regional Director
Gulf Power

Christina Morris, CEcD – East Central Regional Director
Osceola County Board of County Commissioners

Jaksa Petrovic, MA, CEcD, EDFP – Tampa Bay Regional Director

Hillsborough County Economic Development

Lucienne Pears – Southwest Regional Director
Charlotte County Economic Development

Sarah Pelham – South Central Regional Director
Hardee County Economic Development

Helga van Eckert – Northeast Regional Director
Flagler County Department of Economic Opportunity

Board Appointments and Ex Officios

Andra S. Cornelius, CEcD – Ex Officio
CareerSource Florida

Tim Vanderhoof – Ex Officio
Enterprise Florida

Jeff Hendry – Ex Officio
Enterprise Florida Stakeholders Council

Mike Myhre – Ex Officio
Florida SBDC Network

Mark Wilson – Ex Officio
The Florida Chamber of Commerce

Kristi Bartlett, CEcD – Chair Appointment to Board
The Greater Naples Chamber of Commerce

Andrew Duffell – Chair Appointment to Board
Research Park at Florida Atlantic University

Scott Luth – Chair Appointment to Board
FloridaWest Economic Development Alliance

Ed Randolph – Chair Appointment to Board
City of Jacksonville

EDUCATE - Professional Development

USF IEDC Basic Course – annually each November

The Corridor's Dan Webster Young Innovator Scholarship

- **Jill Marasa - St. Lucie EDC**
- **Scarlett Phaneuf – PowerSouth**
- **Derek Shavor -Hillsborough County ED**

FEDC Master Calendar

- **IEDC Workforce Development Strategies May 24-25, 2018**
- **IEDC Leadership Summit January 2019 in Fort Lauderdale**

Florida Certified Economic Developers: 71

EDUCATE – Public Relations



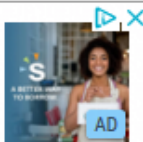
Herald-Tribune

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SnapCap By LendingTree



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Opinion

Stiles: Why we need economic development

ADVOCATE – Legislative Agenda

Priority 1

FEDC supports Enterprise Florida, the state's primary economic development organization. This includes operational support and funding for business development, marketing, and international trade activities.

Priority 2

FEDC supports expansion of the FloridaFlex/QRT and IWT workforce training programs and encourages investment in business support initiatives that address the most pressing needs of employers who are establishing and expanding in Florida – including, but not limited to, Blueprint for an Innovation Economy, FloridaMakes – the official representative of the Manufacturing Extension Partnership National Network for the State of Florida, Florida SBDC Network and GrowFL.

Priority 3

FEDC supports investment in infrastructure and product development through the Florida Job Growth Grant Fund and the Strategic Sites Initiative.

ADVOCATE – Legislative Agenda

Priority 4

FEDC supports the following legislative priorities put forth by the Florida Rural Economic Development Association (FREDA).

- Eliminate program match requirement for Rural Regional Development Grant Program (Florida Statute 288.018) and appropriate, earmark or otherwise set aside \$250,000 for each of the three Rural Areas of Opportunity (RAO) designated by the Governor’s Executive Order.
- Increase Rural Infrastructure Fund appropriation from \$1.6 million to a minimum of \$5 million.

Priority 5

FEDC supports full funding of Florida’s economic development toolkit which facilitates business development, retention and expansion and further sustains the capacity for quality job growth and economic diversity statewide.

FEDC Opposed HB3 and SB1714

Disregards and puts at risk the valuable business acumen of private Board members who provide leadership, oversight and require accountability of the more than 500 professionals that practice economic, workforce and community development in Florida.

Severely jeopardizes the economic impact of private-public partnerships by shifting the balance of oversight from the local level, where funds are invested, to the state level, from which no funds are received.

Jeopardizes Florida's competitiveness by prematurely posting competitive strategies on the World Wide Web. This is unnecessary given Florida's broad public records laws.

Overly burdensome and costly to implement -especially for small communities.

Attempts to single out and limit the earnings potential of one segment of professional services while many other professions, such as, attorneys, accountants, and engineers also contract with local governments under fee for service.

Connecting with your Colleagues

FEDC Annual Conference



May 21-23,
2018

Sanibel Harbour Marriott
Fort Myers, FL

Join Florida's premier gathering of economic developers, site consultants, and suppliers.

Stay on top of the latest trends in

- Leadership
- Entrepreneurship
- Business Retention, Expansion and Attraction
- Marketing
- Workforce Development
- Transportation and Utility Infrastructure
- and much more!

IEDC Workforce Development Strategies Course - May 24-25

fedconline.org/fedc-conference/

Jennifer Taylor, Central FL Dev Council
2018 Conference Chair

Recognizing Excellence in Economic & Workforce Development



**Eunice Sullivan Economic Development
Professional of the Year**

Crystal Sircy, Chief Operating Officer
Orlando Economic Partnership



**Toni Jennings Workforce Development
Professional of the Year**

Kathleen Woodring, Executive Vice President
CareerSource Citrus Levy Marion



**Dan Webster Young Innovator Scholarship Award
Provided by The Corridor**

Derek Shavor, Project Manager
Hillsborough County Economic Development



Urban Deal of the Year
Magic Leap
Greater Fort Lauderdale Alliance



Rural Deal of the Year
Four Star Freightliner
Gadsden County Development Council



Economic Recovery Briefings: Hurricanes Irma & Maria

- Jacksonville, Tampa, Ft. Myers and Miami
- Regional Economic Overview
- IEDC / US EDA RestoreYourEconomy.org
- Federal Resources Panel
- EDO's Role in Florida ESF 18



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL



FLORIDA'S HEARTLAND: Training our workforce for the next generation



MAY 7, 2018
2:00 - 3:30 P.M.



CareerSource Heartland's Sebring office
5901 U.S. Hwy 27 South, Suite 1
Sebring, FL 33870

Join us for a legislative update on economic development programs designed to support Florida's rural communities, as well as local programs to train and prepare our workforce for the diverse technical skill requirements manufacturing employers seek.

Rep. Ben Albritton (R-56) – 2018 legislative update, 2019 what to expect

Donna Doubleday, President & CEO of CareerSource Heartland – Current workforce training programs designed to meet a growing need for employees skilled in technical manufacturing.

Dr. Tom Leitzel, President of South Florida State College – Responsiveness to the communities changing needs including current workforce programs such as Advanced Manufacturing/Mechatronics, Welding, Cybersecurity and more.

Enterprise Florida – Best practices for applying for QTI and rural infrastructure grants.

***Sen. Denise Grimsley (R-26)** – Schedule Pending



Linking & Leveraging Strategic Partnerships

Florida Chamber Foundation – Florida 2030

CareerSource Florida

Sector Strategies | Integrated Business Services

Enterprise Florida

Regional Forums advancing professional education around
Marketing, Business Development and International

FloridaMakes and GrowFL

Recognition and support for Second Stage companies
with an emphasis on Manufacturing

SBDC Network

Disaster Preparedness | IEDC Basic Course | Small Business Resources

Partners in Prosperity

Focus: Increasing better opportunities for Prosperity in every Florida Community and for all Floridians.



Integrated Business Services Cohort

Susan Rusch
Consultant, Maher & Maher



Local Leadership Task Force

Kim Bodine

President, Florida Workforce Development Association

Richard Williams

Chairman, Local Leadership Task Force



Open Discussion/ Public Comment



Closing Remarks

Kevin Doyle
Chairman



**Board of Directors/Workforce Professional
Development Summit/Future of Florida Forum
Sept. 24-28 – Orlando**

**Finance Council
Nov. 6 – Teleconference**

**Board of Directors
Dec. 12 – Teleconference/Webinar**