

BOARD OF DIRECTORS MEETING

JUNE 4, 2020

Welcome and Remarks

Kevin Doyle

Chairman



Mission Moment

Kelly Smallridge

Florida Economic Development Council





Kelly Smallridge
FEDC Chair

EDUCATE. ADVOCATE. CONNECT.

Educate. **Advocate.** **Connect.**





Beth Cicchetti, CEcD
FEDC Executive Director





#FLEconDevWeek20

Whereas,
Florida has a
bold vision for a
brighter future and
continues to be on
the cutting edge of
innovation,
remaining focused
on diversifying our
economy and
strengthening our
workforce.



Whereas, Economic
Development Week,
created by FEDC, is
an opportunity to
honor the
achievements of
economic, workforce
and community
development
practitioners
throughout Florida
communities.



Recognizing Excellence in Economic and Workforce Development

Eunice Sullivan
Economic Development
Professional of the Year



Crystal Stiles
Economic Development Director
Florida Power & Light

Toni Jennings
Workforce Development
Professional of the Year



Michelle Dennard
President & CEO
CareerSource Florida

Dan Webster Young Innovator
Scholarship Award
Provided by The Corridor



Antonio Jefferson
City Manager
Gretna, FL



Garrett Wright
Vice President
Bay County
Economic Development
Alliance

EDUCATE. ADVOCATE. CONNECT.

COLLABORATION



FLORIDA DOT 
@MyFDOT

#FloridaMCORES Task Force panelist Beth Cicchetti of @FloridaEDC shares the need to increase the economic vitality of rural areas. She notes rural share of the gross domestic product (GDP) for Florida is about 2.4 percent.



TALENT DEVELOPMENT COUNCIL

- DATA & ACCOUNTABILITY
- ACCESS & EQUITY

FDOT M-CORES TASK FORCES

EDO PERSPECTIVES

Kelly Smallridge
FEDC Chair
President & CEO
BDB of Palm
Beach County

Michael Corbit
Assistant Vice President, Business Services
CareerSource Palm Beach County

Anna Lebesch, Ed.D.
Vice President, Talent Development
JAXUSA Partnership

Peter J. Tesch
President
Economic Development Council of St. Lucie County

Jennifer Conoley, CEcD
President & CEO
Florida's Great Northwest



• NYU Langone Expands Growing Network with New Patient Access Center in Florida

- Partnership with BDB, City of Boynton Beach and CareerSource PBC
- Training Incentives
- 500 New Jobs in Boynton Beach
- Recruit and screen job candidates

“We’re thrilled to expand our growing footprint in Florida through this new location in Boynton Beach,” says Andrew Rubin, vice president for clinical affairs and ambulatory care at NYU Langone. “Access to our providers and services is imperative to offering world-class care, and we are confident this new patient access contact center will assist in doing so.”

Hiring Now! 200+ Contact Center Reps

Join us for a hiring event with NYU Langone Health

Thursday, Oct. 17

1-4pm

See below for details about location

NYU Langone Health is opening a 200+ person call center in Boynton Beach and needs Contact Center Representatives for full-time day shift positions.

This exciting opportunity offers:

- Full-time employment
- Advancement opportunities
- Competitive salary
- Excellent benefits
- State-of-the-art technology and training

HERE'S HOW TO SIGN UP

All job applicants must be referred by Genevieve to sign up for the job fair and move forward in the interview process.

Genevieve Smith, Healthcare and Life Sciences Recruiter
561.340.1060x2353

gsmith@careersourcepbc.com

If you require a sign language interpreter, please email: ttwteam@careersourcepbc.com at least 48 hours before the event.



Integrity Implants



- **Integrity Implants to Add 100 STEM Jobs in Palm Beach Gardens**

Partnership with BDB, City of Palm Beach Gardens and CareerSource PBC

100 New high-paying STEM Jobs

Corporate HQ located in Palm Beach Gardens

Local workforce partnerships with Florida Atlantic University, Palm Beach State College and others

Recruit and screen job candidates

Pre-apprenticeship program

Integrity Implants Inc., a fast-growing life science start-up offers innovative products and solutions for challenging spinal surgeries. Integrity Implants new offices will provide space to shepherd its unique products from conception to design testing to delivery. Its features include a machine shop to drive product development and a state-of-the-art laboratory enabling surgeons to practice implanting the company's products. Integrity Implants has raised over \$40 million in capital since its 2016 founding.





Anna Lebesch, Ed.D., Vice President, Talent Development JAXUSA Partnership



Advance Your Career

Find Your Source

Find Your Career and Passion in JAX

Located in the Northeast corner of Florida, JAX is bounding with possibilities for talented professionals, making it one of the best places to live and work. But don't take our word for it, explore the site to find out what aspects of JAX would make this the right place for you... our opportunities just might surprise you.

Find Your Next Job

 Search Jobs

Ready to advance your core
JAX with our jobs database.

EARN UP

Higher Earning through Higher Learning

[ABOUT](#) [PARTNERS](#) [CONTACT US](#)



[HIGH SCHOOL STUDENTS](#) [ADULT LEARNERS](#) [VETERANS](#) [CAREER PATHWAYS](#)



40.8%

ATTAINMENT RATE IN THE
REGION. AN 2.7% INCREASE
SINCE 2013

LET'S RAISE THE BAR



Advanced
Manufacturing



Financial
Services

Target Industries



Health &
Biomedical



IT &
Innovation



Advanced
Transportation
& Logistics

JAXUSA
PARTNERSHIP



CareerSource
NORTHEAST FLORIDA

Local Response and Recovery Plan

Pete Tesch, President, EDC of St. Lucie County

- Economic Assessment and Business Intelligence
- Resource Formation – Fundable Plan
- Capacity Building – EDC and VBRC Concept
- Local Economic Stimulus Plan
- COVID-19 Workforce and Talent Development



INDUSTRY



INNOVATION



LIFESTYLE

Talent Development: Filling the Skills Gap for Treasure Coast Employers

“Strategic Doing” Action Plan

St. Lucie EDC, Career Source Research Coast and the Regional Workforce Readiness Task Force – convened all regional workforce partners in a purpose-driven “Strategic Doing” workshop to create a new training and talent action plan in February 2020.

2019 Treasure Coast Skills Gap 2.0 highlighted a set of four overarching recommendations to address talent development needs of manufacturing, skilled trades and healthcare firms in the region:

- Navigate Talent to High Demand Careers
- Increase Capacity to Train the Workforce
- Expand School-to-Work Programs
- Grow Regional Partnerships and Leadership Around Talent Development and Bridging the Skill Gap

COVID-19 plan adapting to a virtual services model now underway.



INDUSTRY



INNOVATION



LIFESTYLE

Virtual Business Recovery Center



VBRC

Virtual Business Recovery Center

St. Lucie
EDC

IRSC
INDIAN RIVER
STATE COLLEGE

AMERICA'S
SBDC
FLORIDA

CareerSource
RESEARCH COAST

RECOVER > RESTART > REIMAGINE



INDUSTRY



INNOVATION



LIFESTYLE

PARTNERSHIPS

Industry Needs

+

Educational
Institutions

+

Economic & Workforce
Development

+

Triumph Gulf Coast

Jennifer Conoley, CECD, President & CEO



Florida's Great Northwest



\$1.5
BILLION

DEDICATED TO
NWF DEVELOPMENT

\$80
MILLION

ANNUALLY
THROUGH 2033

8

NORTHWEST
FLORIDA COUNTIES

RESPONSE TO ADVERSITY

Fast Track Industry Certification Programs

Event	Program	Industry Certifications
Hurricane Michael	Skilled Labor Recovery Fund	Carpentry Electricians HVAC Plumbing Pipefitting
COVID-19	Infrastructure and Logistics Training	Commercial Driver's License (CDL) Heavy Equipment Operator Concrete Finishing Masonry UAV Survey



Strategic Doing™
Do More Together.

**Graylan
Ventures**
Vision • Strategy • Execution

Facilitated by:
Stuart Rogel
Principal
Graylan Ventures



RESOURCE DEVELOPMENT AND ORGANIZATIONAL CAPACITY

Marc Hoenstine, CEcD, Duke Energy

Jennifer Taylor, Central FL Development Council



MEMBERSHIP GROWTH & ENGAGEMENT

Lucienne Pears, Babcock Ranch and Kitson Partners

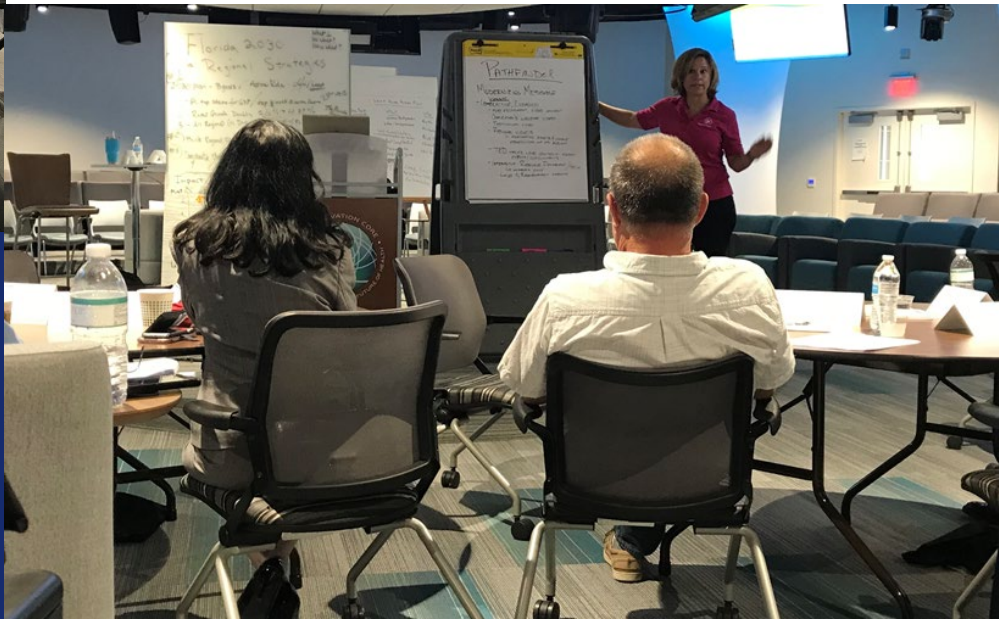


ADVOCACY & COMMUNICATIONS

Michelle Bauer, CEcD, Tampa Bay EDC



Strategic Doing™
Do More Together.



FLORIDA 2030

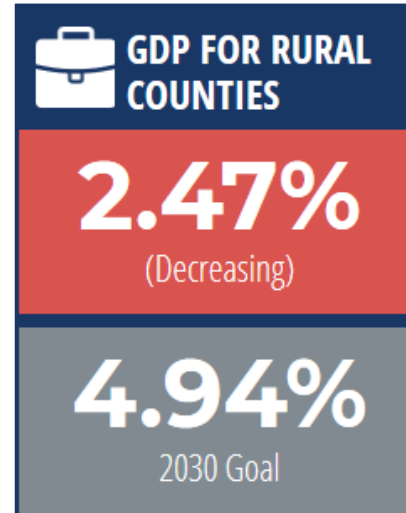
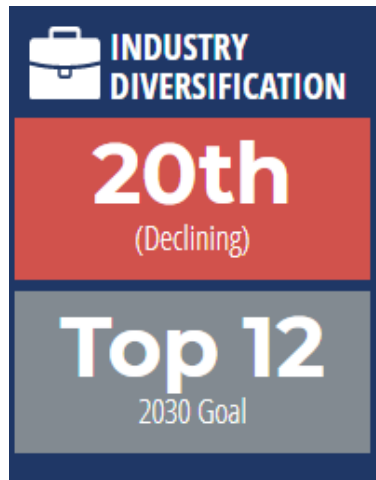
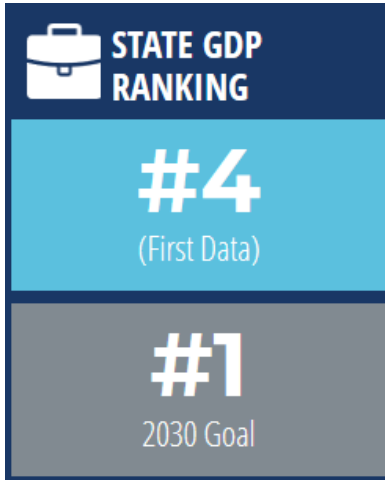
Rose Fagler, Weyerhaeuser

Doug Wheeler, Florida Ports Council

FEDC LEADS FLORIDA 2030 GOALS



Strategic Doing™
Do More Together.



FLORIDA
CHAMBER
Foundation

ECONOMIC DEVELOPMENT AND COVID-19

Help is here

Restart

Recover

Reimagine





Consent Agenda

For Consideration

Approve the Consent Agenda as presented, to include any modifications or changes noted by the Board.



President's Report

Michelle Dennard

President and CEO



THE GOAL

Increase the prosperity of workers and employers; reduce welfare dependency; increase economic self-sufficiency; meet employer needs; and enhance productivity and competitiveness.

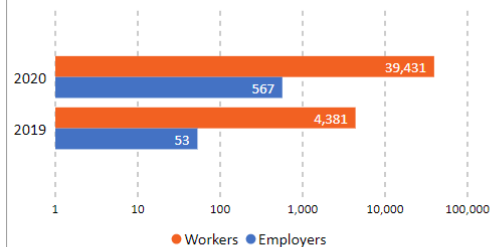
Corporate Goals



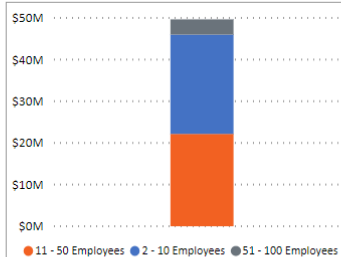
COVID-19 Business Impact Metrics

Business Impact Metrics

Number of WARN Notices Filed and Affected Workers



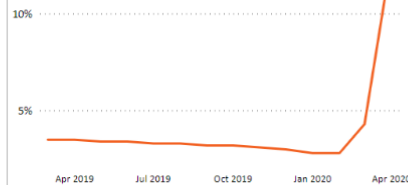
Small Business Emergency Bridge Loans



952

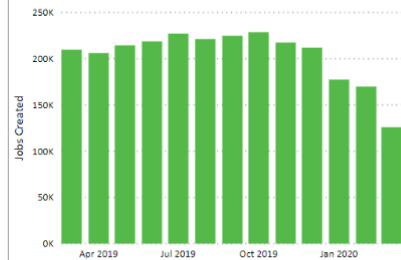
Approved Loans
as of 4/27/2020

Unemployment Rate



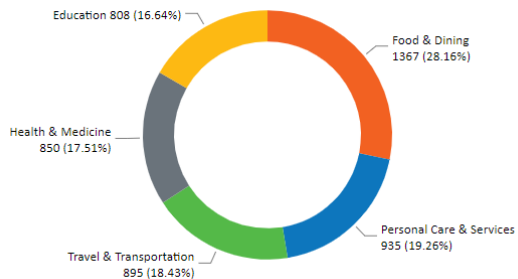
[View The Florida Scorecard](#)

Jobs Year Over Year Change

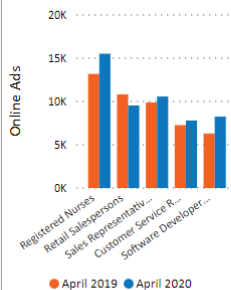


[View The Florida Scorecard](#)

Damage Assessment Survey Top 5 Affected Sectors

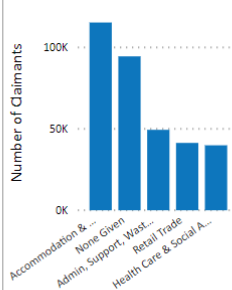


Sectors Hiring



[More Information](#)

Sectors Reducing

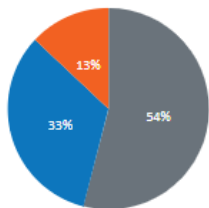


[More Information](#)

COVID-19 Resident Impact Metrics

Resident Impact Metrics

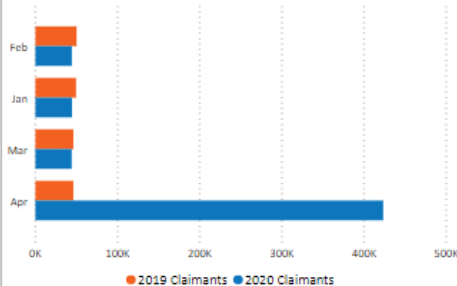
2018 ALICE Persons



● Above ALICE Threshold ● ALICE ● Poverty

[View the 2020 ALICE Highlights Report](#)

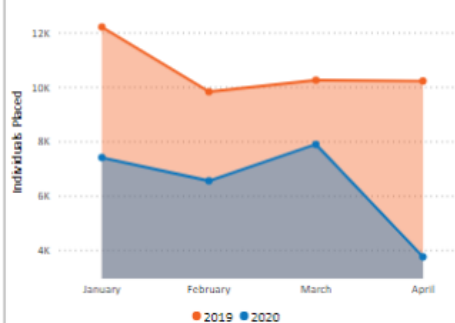
Reemployment Assistance Claimants



● 2019 Claimants ● 2020 Claimants

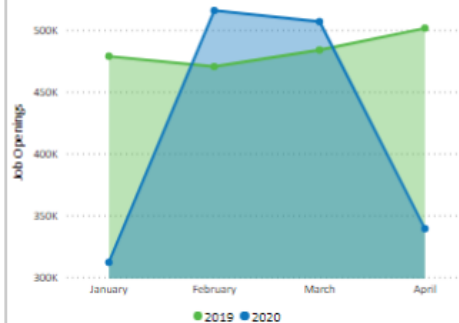
[State RA Claims Dashboard](#)

Job Placements



● 2019 ● 2020

Job Openings



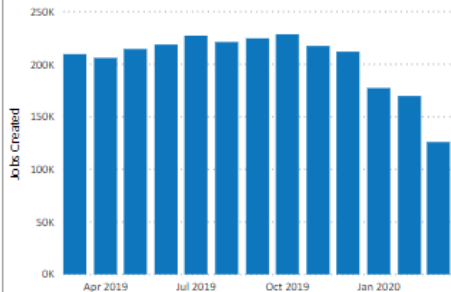
● 2019 ● 2020

Weekly Initial Unemployment Claims



[View The Florida Scorecard](#)

Jobs Year Over Year Change



[View The Florida Scorecard](#)

Rate of Educational Attainment

49.6%

Florida

48.4%

Nation

[Visit the Lumina Foundation](#)

Service to Florida's Job Seekers and Businesses

From March 1 through May 24, 2020, the CareerSource Florida network continued providing high-quality services to Floridians during the COVID-19 pandemic.

Who We Serve	Number Served	Number of Services	Placed in Employment
Job Seekers	339,009	899,760	15,150
Business Establishments	19,601	61,173	

- 1,465 new job seekers enrolled in training
- 59,738 new job postings

Strategic Policy and Performance Council Update

Brittany Birken

Chair



Finance Council Report

Arnie Girnun

Chairman



Fiscal Year 2020-2021 CareerSource Florida Network Funding

Andrew Collins

COO and CFO

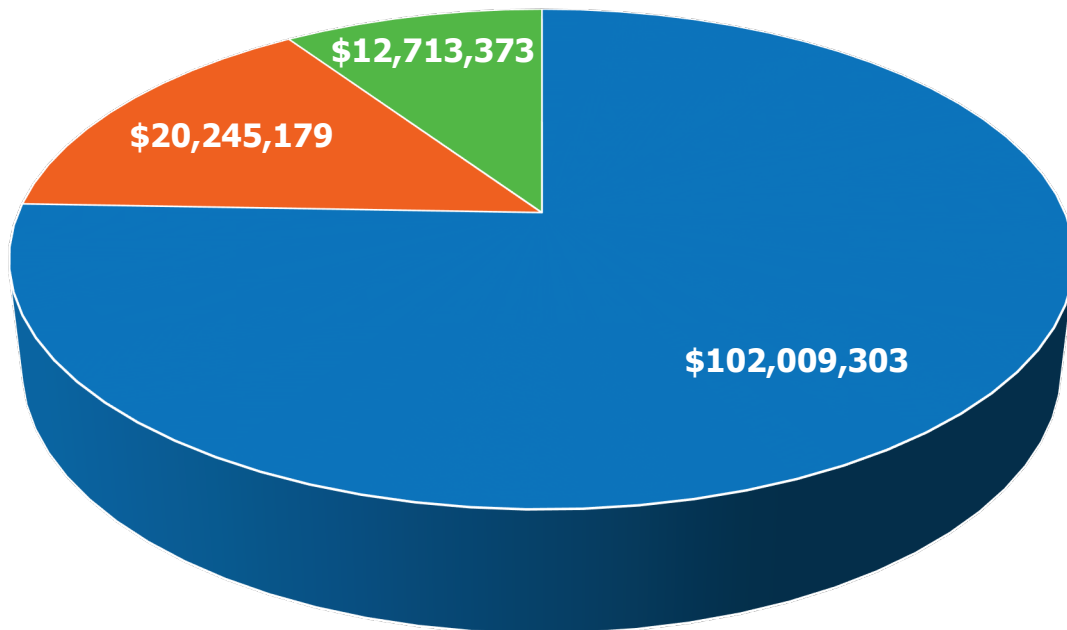


Fiscal Year 2020-2021 Network Funding

	Fiscal Year 2020-2021	Fiscal Year 2019-2020	Difference
WIOA	\$134,967,855	\$144,360,689	-\$9,392,834
TANF	58,132,510	58,121,806	10,704
WAGNER- PEYSER	38,224,509	37,920,561	303,948
QRT	9,000,000	9,000,000	

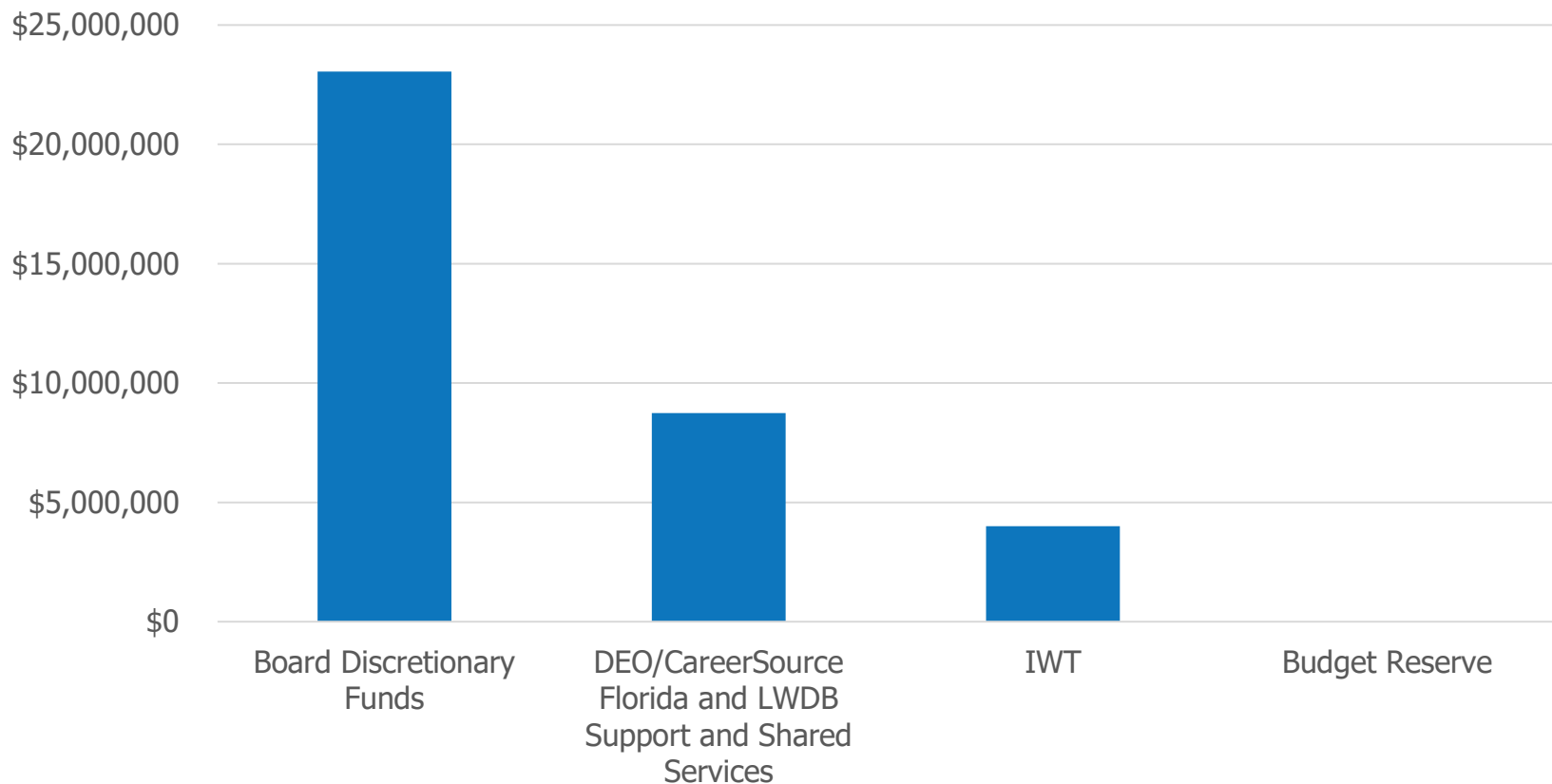
Total WIOA Grant Award

TOTAL: \$134,967,855



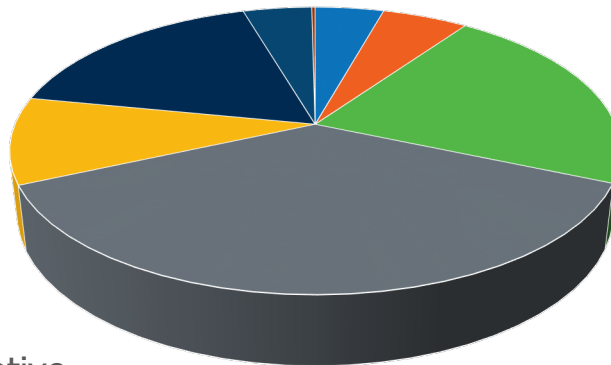
■ Local Allocations ■ State Set-Aside ■ Rapid Response

TOTAL WIOA State Set-Aside Funds



WIOA Discretionary Board Allocations

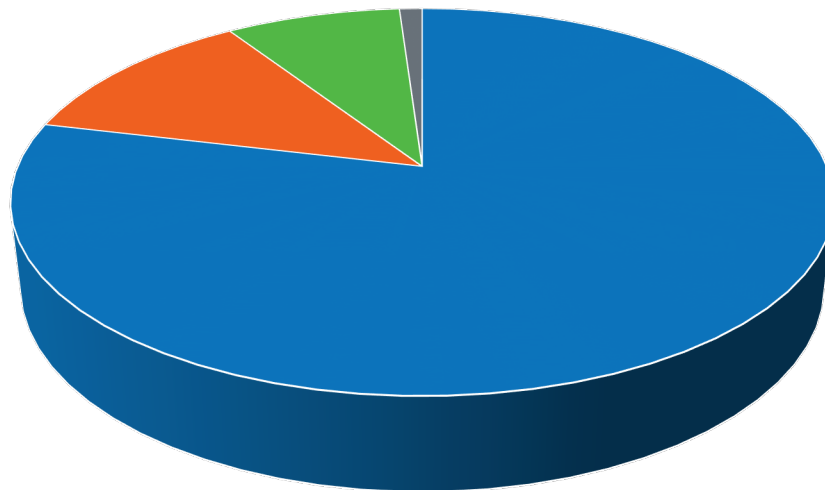
TOTAL: \$23,049,808



- Communicate the Vision
- Leverage Strategic Partnerships
- Continuous Improvement Performance Initiative
- Supporting Florida's Workforce System in Assisting in the Restart and Recovery of Florida's Economy
- Continued Recovery Assistance/Reimagining Ways to Meet Talent Needs of Florida Businesses
- Incumbent Worker Training
- Rural Initiatives
- Balance - State Projects

Wagner-Peyser 7 (a) Funds

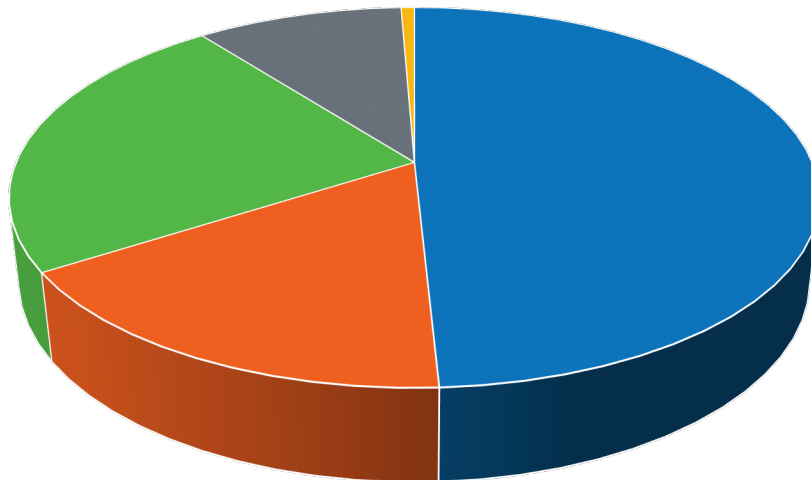
TOTAL: \$34,402,058



- LWDB Salaries/Pass-Through
- Labor Exchange System (Employ Florida)
- State-level Administration
- LWDB Insurance/HR

Wagner-Peyser 7 (b) Funds

TOTAL: \$5,082,285



- Statewide Outreach
- Military Family Employment Advocacy Program
- Substance Abuse and Reentry Navigators
- CRM System
- Available Balance

Consolidated Action Item

For Consideration

1. Approval to establish the Program Year 2020 WIOA state-level investments and initiatives.
2. Approval of the allocation methodology as proposed for the distribution of TANF funding for Fiscal Year 2020/21.
3. Approval of the Program Year 2020 Wagner-Peyser state-level activities.



Strategic Policy on State Board Roles and Responsibilities

Kevin Doyle

Chairman



Strategic Policy on State Board Roles and Responsibilities

For Consideration

Approve the CareerSource Florida Strategic
Policy: State Board Roles and Responsibilities



Federal Update and Board Dialogue

**Assistant Secretary John Pallasch and
Acting Regional Administrator Winston Tompoe**

U.S. Department of Labor Employment & Training Administration



Florida Department of Economic Opportunity Update

Ruth Dillard

Director of Workforce Services



Partners Report

Robin King

President, Florida Workforce Development Association

President and CEO, CareerSource Flagler Volusia



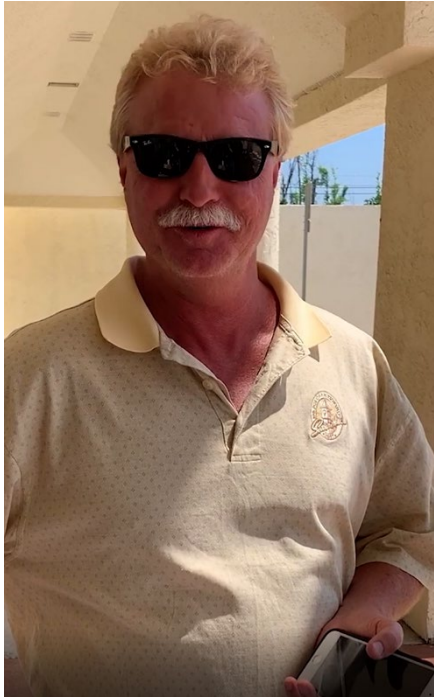
Here to Help

Kim Bodine

Executive Director, CareerSource Gulf Coast



- Career centers stayed open with face-to-face appointments through April 17 – sometimes started at 4 a.m.
- Created landing page, posted 18 document boxes for paper applications at elementary schools and our offices
- In March, logged over 13K calls and in April over 14K
- Hosted weekly food distributions in Gulf County and have hosted two in Bay County






Ted Ehrlichman

President and CEO, CareerSource Suncoast



What is THRIVE?

 **THRIVE** is a member-based business accelerator that supports the regional entrepreneurial community with skill development resources, tech-centric tools and affordable workspace solutions.

- Innovation and Adaptability is Essential
- Why THRIVE?
- The Experience
- Stories!

Member Profile



Enrique is both a graduate of our CEO course and a member of THRIVE. He wanted to monetize his digital marketing skills and start a business. After only a short three months with us, he had successfully secured clients including the local Chamber of Commerce. He has since started two other ventures, both of which also are producing revenue.

"The THRIVE program has been substantial in getting my business from idle mode to full speed. Our one-on-one meetings helped me get the clarity I needed to focus on what really matters." - Enrique T.

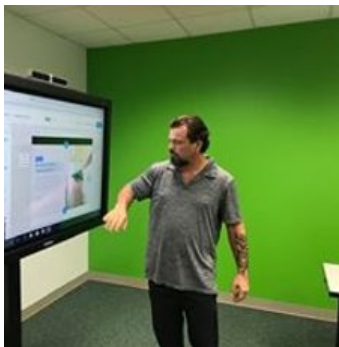
Ciliana was bartending in Siesta Key when she came to us. She had a passion for her Creole heritage and wanted to start a Creole food catering business. In less than four months, she went from street fairs to graduation parties and weddings. She reached 80% of her goal to make \$100K that first year. She also started a second food-based business with repeated monthly revenue of \$10K.



"THRIVE to me is what water is to a fish. It helped me not only survive in business but THRIVE. It lives up to its purpose." – Ciliana J.

The THRIVE Offering

- Like-minded community
- 24/7 online curriculum
- Tech-centric environment
- Meeting space
- Co-workspace



- Robust training
- Business development
- Subject matter expert mentoring
- Weekly workshops
- Office solutions



thriveinsrq.com



thriveinsrq

CareerSource Tampa Bay Podcasts

John Flanagan

President and CEO, CareerSource Tampa Bay



INTRODUCING

The [podcast](#) to get our message out about CareerSource Tampa Bay, our programs and how we can help businesses and job seekers in Hillsborough County.

SHOWS:

- Beyond Unemployment Benefits
- Customer Service During COVID – 19
- Job Fairs
- How to file Unemployment or Reemployment Benefits
- Summer Job Connection 2020
- Vision 2020 Business & Education Summit
- Business Services – An Overview
- Welcome to CareerSource Tampa Bay

Listen Today!

<https://www.careersourcetampabay.com/news/careersource-tampa-bay-podcasts/>



WWW.CAREERSOURCETAMPABAY.COM

A blue-tinted photograph of a business meeting. A man in a light blue shirt and striped tie stands in the center, gesturing with his hands. He is surrounded by several seated colleagues, including a woman on the left and a man on the right, all looking towards him. The background shows a modern office setting with large windows.

Open Discussion | **Public** Comments



Closing Remarks

Kevin Doyle

Chairman



Upcoming Meetings

- **Strategic Policy and Performance Council Webinar – *June TBD***
- **Board Meeting – *Sept. TBD***
- **Board Meeting and Finance Council – *Dec. TBD***