

# Executive Committee Meeting

WEBINAR | APRIL 30, 2020

# Welcome and Remarks

*Kevin Doyle*

*Chairman*



# Mission Moment:

## *Help is Here*

*Victoria Heller*

*Communications and Board Relations Senior Director*

*Emily Read*

*Managing Director, Moore*





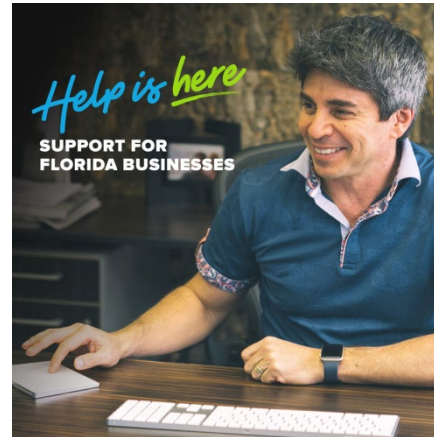
*Help is  
here*

Job loss or major business impacts are devastating under any circumstance. The employment, recruiting, hiring and training services of the CareerSource Florida network are available in each community in Florida. As we recover together, help is here.

FIND YOUR LOCAL TEAM



# Creative Approach



# What Others Are Saying



**Marlon A. Hill**  
@MarlonAHill

For local help on employment, recruiting, hiring and training services, HELP IS HERE at @CareerSourceFL. Find your local team at [careersourceflorida.com/help-is-here/#...](https://careersourceflorida.com/help-is-here/#...) or send messages to [careersourceflorida.com/contact/](https://careersourceflorida.com/contact/)



#### Help is Here

The employment, recruiting, hiring and training services of the CareerSource Florida network are available. As we recover ...  
[careersourceflorida.com](https://careersourceflorida.com)

7:20 PM · Apr 16, 2020 · Twitter for iPhone

1 Retweet 1 Like



**Latina Jacksonville**

April 8 at 5:48 PM ·

To all interested:

CareerSource Florida has launched its Help is Here campaign with employment resources for people in Florida who have lost their jobs due to COVID-19.

#NorsanMediaContigo

⚙️ See original · Rate this translation

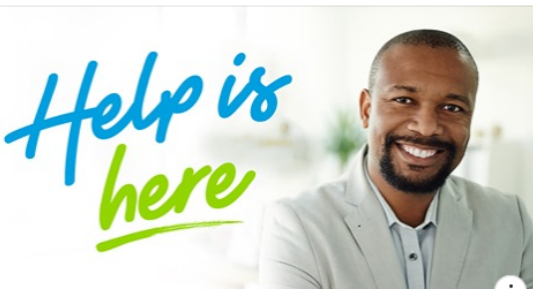


**CareerSource Florida**

Published by GAIN · April 6 at 4:10 PM ·

COVID-19 has been devastating to many lives and businesses in Florida. We have resources now for funding, training, recruiting and career coaching to help you return to a new normal.

As we recover together, help is here.



CAREERSOURCEFLORIDA.COM

#### Help is Here

Job loss or major business impacts are devastating under any...



4



**Florida Trend**  
FLORIDA'S BUSINESS AUTHORITY



NEWS HEALTH CARE EDUCATION REAL ESTATE FLORIDA 500 NOVERS & INFLUENCERS LAW & POLITICS LIFESTYLE EXCLUSIVES

#### Florida Trend Video Picks

#### More from the past week



**Derek and the Slammers visit The Fountains of Melbourne**  
The residents of The Fountains of Melbourne assisted living facility were treated to a special show by the band Derek and the Slammers.



**Palm Beach County Animal Care and Control celebrates empty kennel**  
A Florida kennel that's normally packed with stray and abandoned dogs was filled instead with cheering staff and volunteers because all of the animals have found new homes.



**Help is Here**  
CareerSource Florida has launched *Help is Here*, a workforce outreach campaign that helps provide an immediate response to connect job seekers and businesses to critical resources needed in the wake of the COVID-19 pandemic.



**These South Florida entertainers have more to offer you than those 'Tiger King' binges**  
Artist Romero Britto joins with the Miami Children's Museum to bring creative art projects to families through "Museum At Home," a virtual learning space.

## Results

**4.76%**  
*social media  
engagement rate*

**430,341**  
*paid media  
impressions*

**31,259**  
*website hits*

**15**  
*local workforce  
development boards  
localizing the  
campaign*

# Consent Agenda

*For Consideration*

*Approve the Consent Agenda as presented, to include any modifications or changes noted by the Board.*





# Action Item: Career and Professional Education Act

*Mary Lazor*

*Vice President, Strategic Policy and Performance*

*Henry Mack*

*Chancellor, Division of Career and Adult Education, Dept. of Education*



# Action Item: Career and Professional Education Act

## For Consideration

*Approve amending the 2020-2021 CAPE Act Industry Certifications Funding List to include 236 recommended certifications, 25 of which are approved for only one year as a transition.*



# 2020-2021 Workforce System Funding

*Andrew Collins*

*CFO and COO*



# CARES Act Update

*Michael Zehr*

*Vice President of Federal Affairs, HBW Resources*



# Florida Small Business Development Center Network Update

*Mike Myhre*

*CEO, Florida SBDC Network*



# CareerSource Florida COVID-19 Response Initiatives

*Michelle Dennard*

*President and CEO*



- *Professional Team*
- *Partnerships*
- *Data-driven response efforts*
- *Framework for COVID-19 strategies*

## Business Impacts

- *Number of WARN notices filed*
- *Number of business emergency bridge loans*
- *Top adversely impact business sectors by business size based on Damage Assessment Surveys*
- *Sector Businesses Hiring versus Sector Businesses Furloughing or Reducing Workers*

## Resident Impacts

- *Number of Reemployment Assistance claimants*
- *Number of Short Time Compensation Program requests*
- *Number of job placements/job openings*
- *Number of Floridians with some postsecondary education that have not completed a degree or credential*
- *Number of Asset Limited, Income Constrained, Employed (ALICE) persons*



# The Four R's

## Relieve

*Stabilize initial  
affects of  
COVID-19 and  
provide  
immediate  
support to job  
seekers and  
businesses*

## Restart

*Resume our  
focus on  
boosting critical  
sectors*

## Recover

*Return to pre-  
crisis function  
and help our  
business  
partners recover*

## Reimagine

*Transform  
Florida's  
economy  
through bold  
action*



**COVID-19  
Resource  
Center**

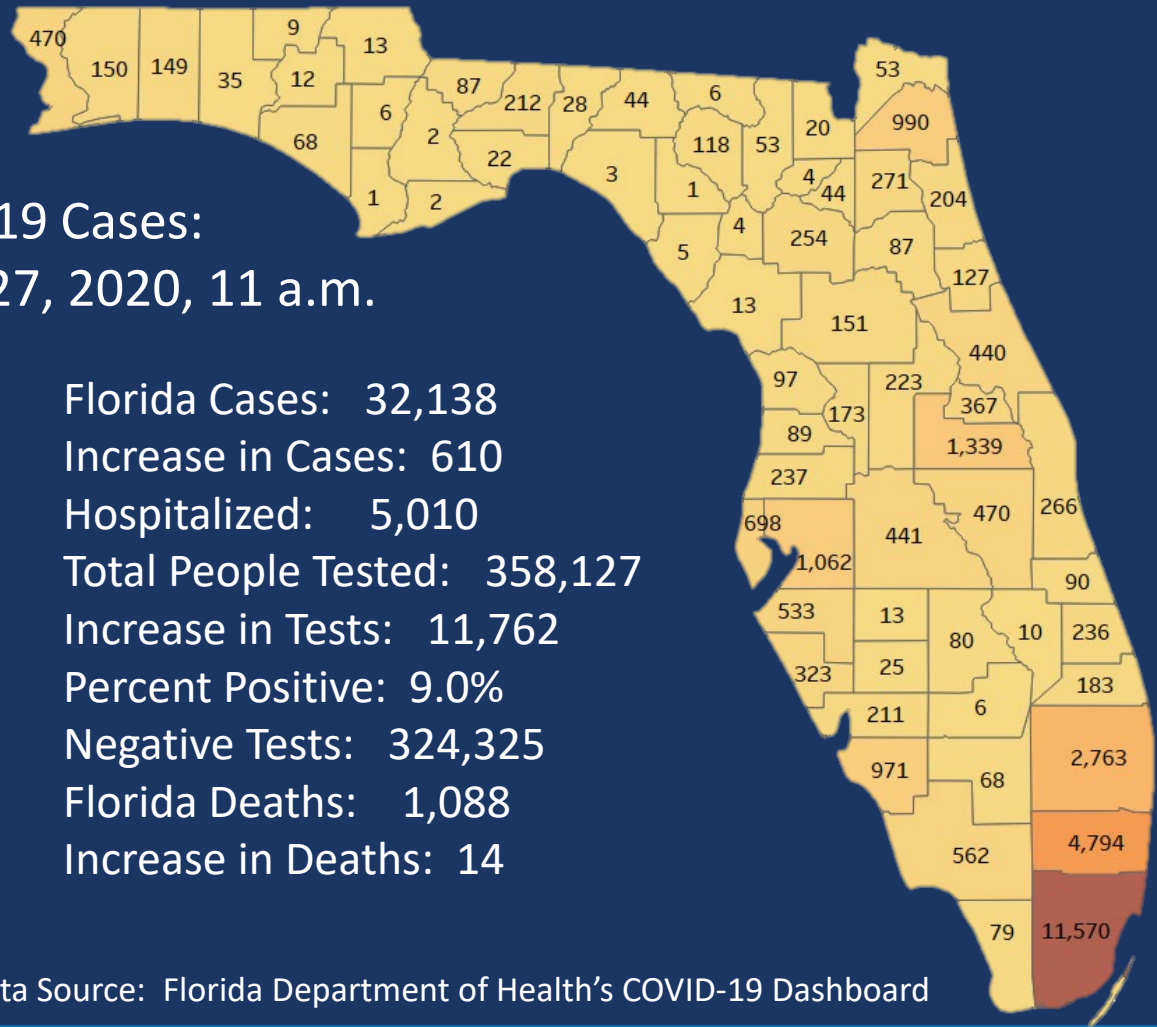
**FOLLOW FACTS, NOT FEAR AT [WWW.FLORIDACHAMBER.COM/CORONAVIRUS](http://WWW.FLORIDACHAMBER.COM/CORONAVIRUS)**



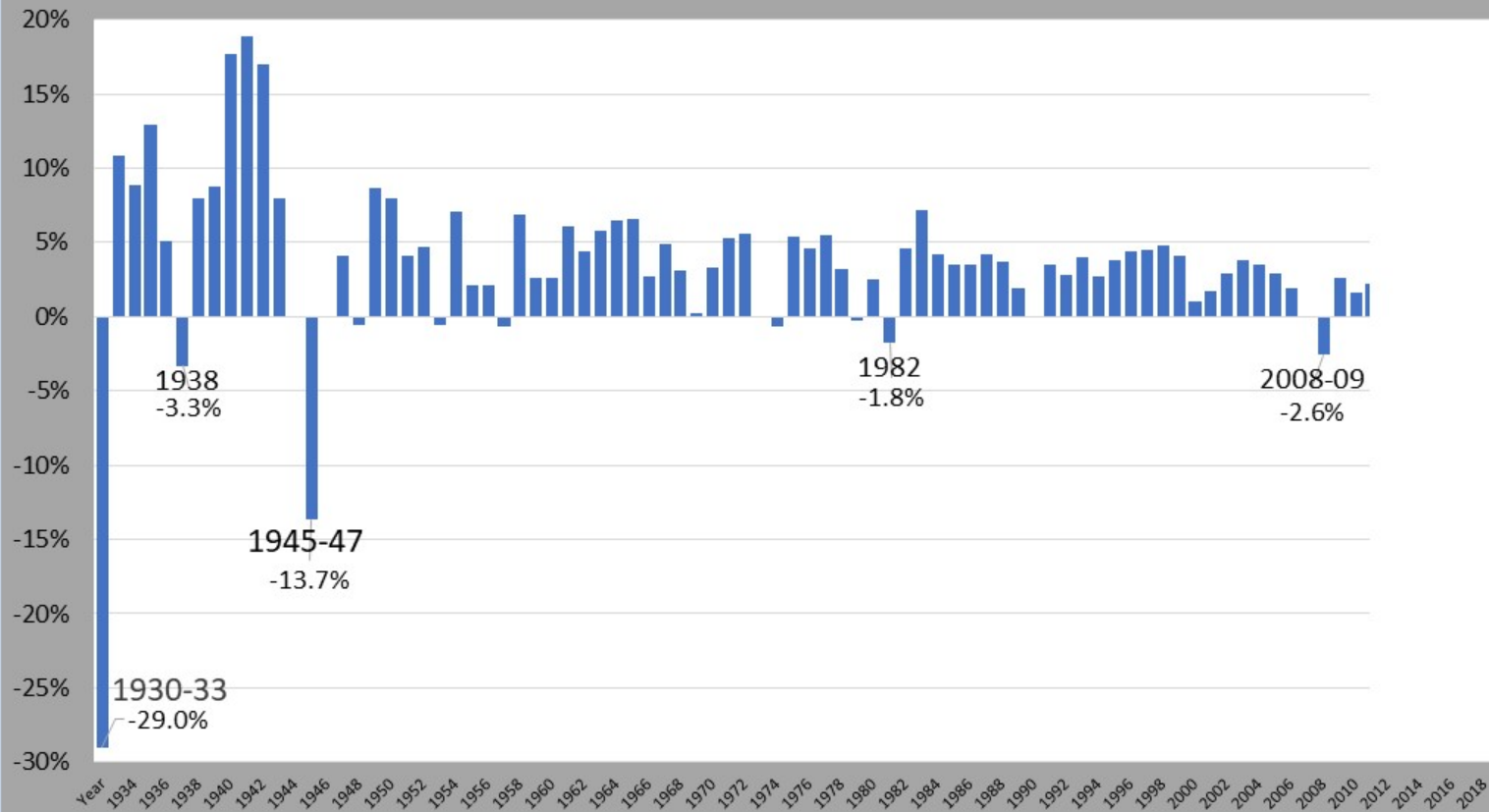
Jerry D. Parrish, Ph.D.  
Chief Economist  
Florida Chamber Foundation  
[jparrish@flfoundation.org](mailto:jparrish@flfoundation.org)

## COVID-19 Cases: Updated April 27, 2020, 11 a.m.

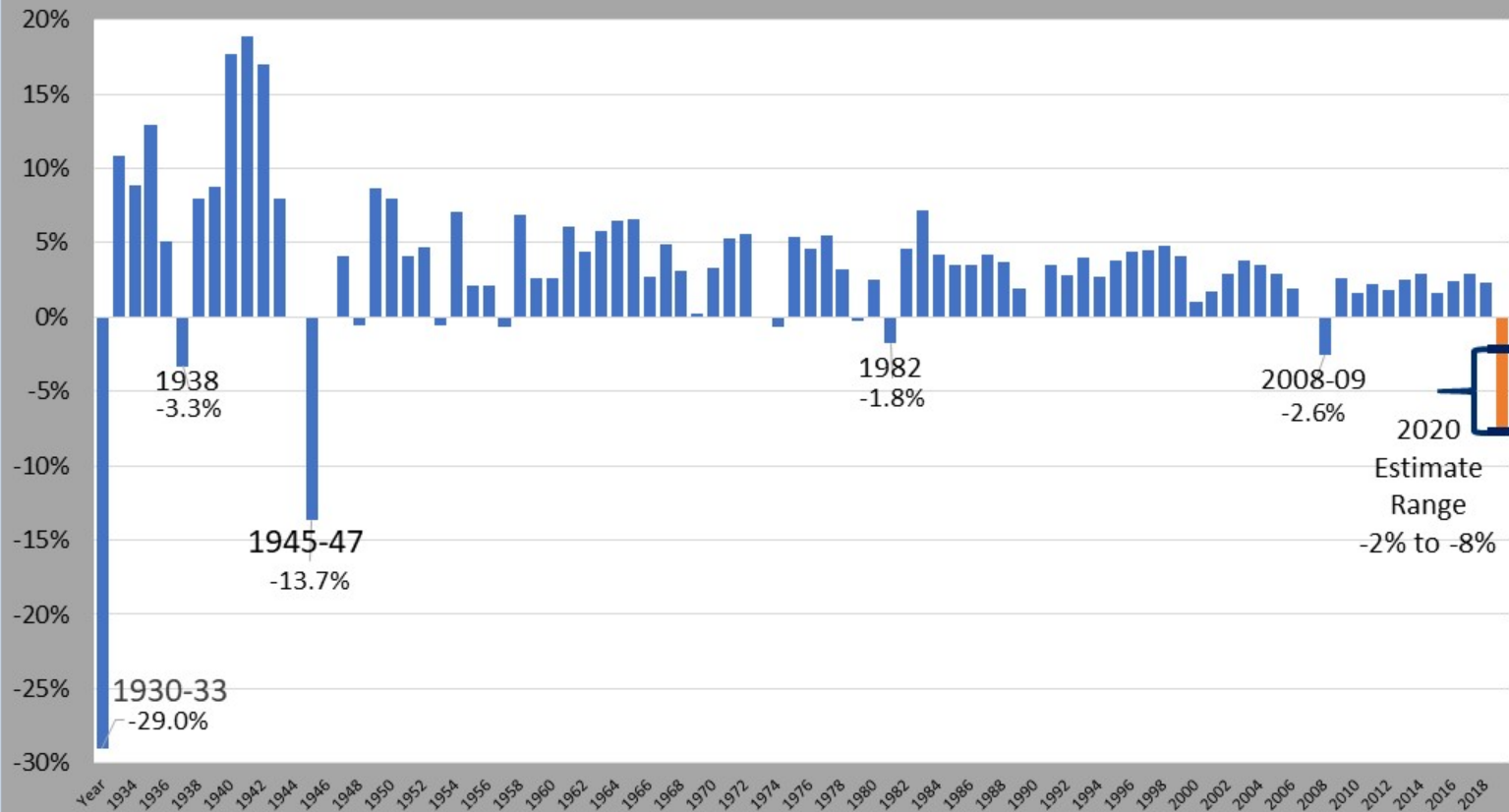
Florida Cases: 32,138  
Increase in Cases: 610  
Hospitalized: 5,010  
Total People Tested: 358,127  
Increase in Tests: 11,762  
Percent Positive: 9.0%  
Negative Tests: 324,325  
Florida Deaths: 1,088  
Increase in Deaths: 14



## GDP Yearly Growth Rate

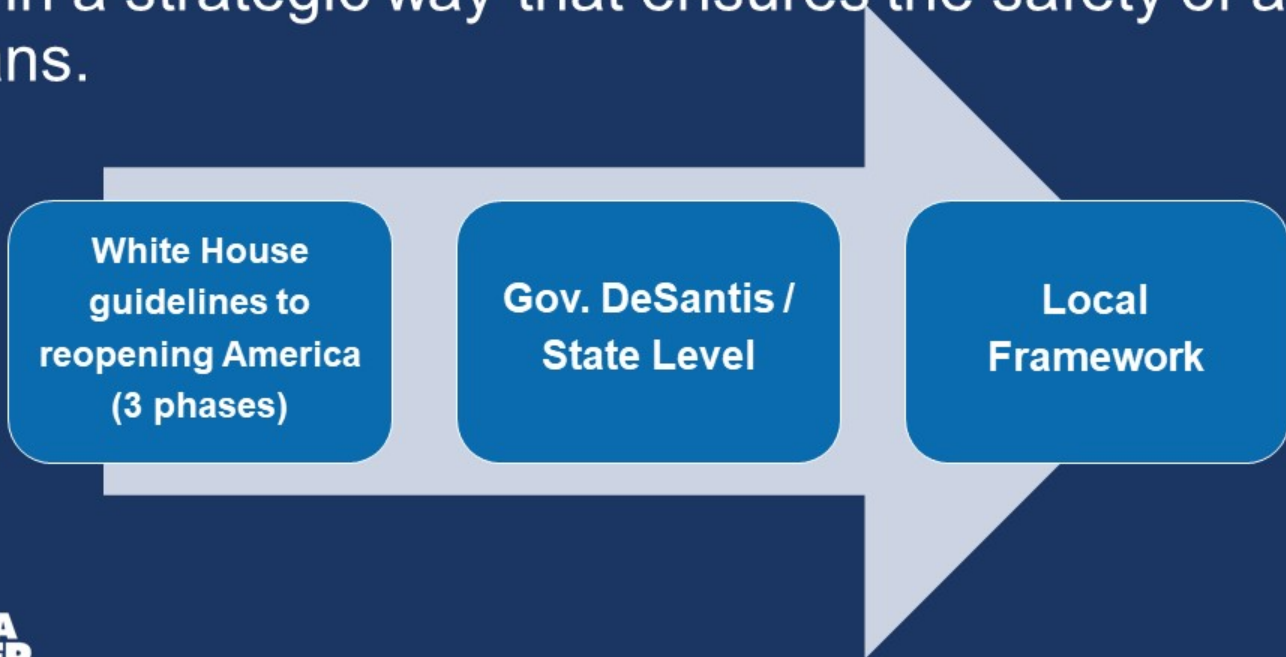


## GDP Yearly Growth Rate



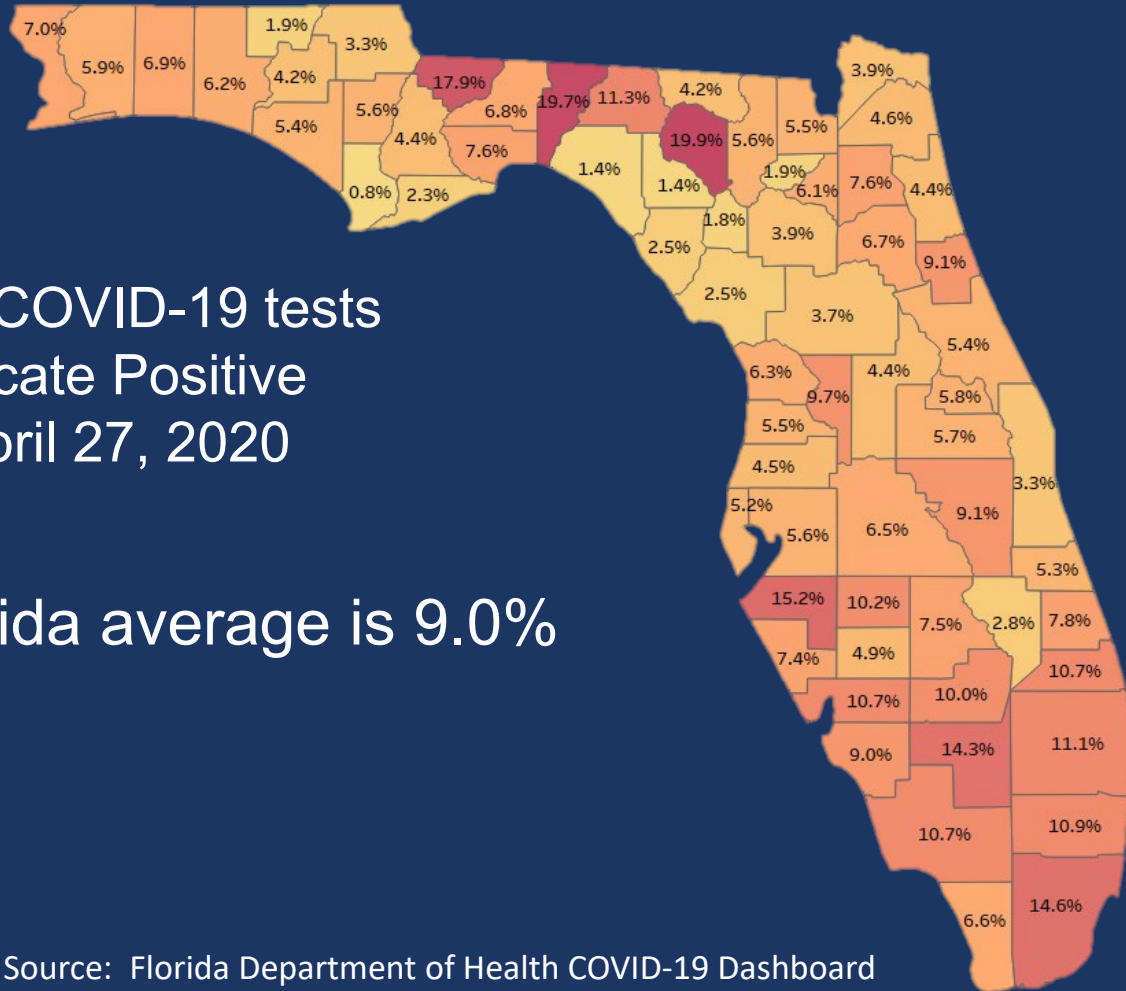
# Aligning Implementation

Aligning local, state and national guidelines for reopening Florida in a strategic way that ensures the safety of all Floridians.



Percent of COVID-19 tests  
that indicate Positive  
as of April 27, 2020

Florida average is 9.0%





# The Local Framework Must Expect a “New Normal”

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Until a vaccine and/or treatment becomes widely available, expect a number of social and economic changes

- Social distancing continues
- Remote work continues for many
- Employees are tested for fever before entering office
- E-Commerce expands
- Supply chains gradually shift to domestic
- Large gatherings of non-family groups will require health precautions



# CHAMBER RESTART AND RECOVERY TASK FORCE

## Proposed Subcommittees

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- Protecting Public Health Committee
- Restart Committee
- Small Business Committee
- Workforce Retraining and Innovation Committee
- Regulatory and Policy Committee
- Reimagine Next (Community) Committee

# COVID-19 Response and Recovery Efforts

*Terrie Ard, APR, CPRC*

*President & COO, Moore*



# State Board Survey

CareerSource Florida surveyed state board leaders April 8 on the following questions:

- What workforce issues are most important to you in your role?
- Which CareerSource Florida strategic initiatives have been most important to you?
- What other initiatives would you recommend the CareerSource Florida professional team explore to achieve the goals of Florida's workforce system?
- What has changed in your organization as a result of COVID-19?
- What issues have you identified as most critical as a result of COVID-19?
- How should Florida's workforce system prepare for economic recovery?

# Sampling of Responses

“We need to be at the forefront of what I believe will be big shifts on how we do business in the future. We need to do our best to understand how big the shifts are (very hard), and what we need to do to ensure we remain aligned with future business needs and seize opportunities that inevitably emerge once we get through this.”

“CareerSource Florida can and should be a leader in workforce risk-based vulnerability assessments and response/recovery planning.”

“The changes of work focus evolve daily as the response time evolves and the anticipated needs to support recovery shift.”

“The speed of the economic crisis has created new challenges in thinking about how to approach recovery.”

# The Four R's

## Relieve

*Stabilize initial  
affects of  
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## Recover

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## Reimagine

*Transform  
Florida's  
economy  
through bold  
action*

*What additional COVID-19 response measures can Florida's workforce system take to provide immediate relief to people and businesses?*

## *What We Heard From You:*

- *Support businesses from current needs to emerging opportunities*
- *Identify resources for gig workers (where do they go for help?)*

## *What We Heard From Local Boards:*

- *Staff working remotely (monitoring performance, communication, etc.)*
- *Providing support related to Reemployment Assistance*
- *Offices closed to public*
- *Incorporating and using new technology*
- *Engaging job seekers and employers who have never engaged with our network*
- *Rural area connectivity*

*What measures can we take to restart critical sectors?*

## *What We Heard From You:*

- *Training to close talent/knowledge gaps, including a focus on apprenticeships*
- *Need to address the mismatch of available jobs and workers' skills*

## *What We Heard From Local Boards:*

- *Establishing career pathways (i.e. apprenticeship expansion, alignment with education partners)*
- *Strengthening sector strategies*
- *Providing quality service to individuals with barriers to employment*

*What measures should be taken to ensure continued recovery of Florida businesses?*

## *What We Heard From You:*

- *Reinvigorate initiatives that have been effective in previous economic downturns*
- *Continued focus on workforce readiness*

## *What We Heard From Local Boards:*

- *Potential for other future impacts*
- *Funding for recovery*
- *Waivers*
- *Skill development by industry demand*
- *Virtual job fair opportunities*



*How can we reimagine Florida's economy to make it more diversified and resilient for the long term and attract new opportunities?*

## *What We Heard From You:*

- *Establish and/or deepen relationships with critical partners, including private sector employers, economic development agencies, business advocacy organizations and educational institutions*
- *Address barriers to economic security*
- *Continued focus on training and skills gaps*

## *What We Heard From Local Boards:*

- *Partner with educational institutions experiencing their own COVID-19 related impacts*
- *Increase collaboration with economic development organizations*
- *Innovative use of technology*

# Partners' Perspective



# Next Steps

*Kevin Doyle*

*Chairman*



A blue-tinted photograph of a business meeting. A man in a light blue shirt and striped tie stands in the center, gesturing with his hands while speaking to a group of people seated around a table. The seated individuals, including a woman on the left and a man on the right, are looking towards the speaker. The background shows office windows and a whiteboard.

*Open Discussion | Public Comments*



# Closing Remarks

*Kevin Doyle*

*Chairman*



- *Finance Council and Board of Directors and Related Meetings*
  - *June 3 – 4*