Executive Committee Meeting
WEBINAR | APRIL 30, 2020
Welcome and Remarks

Kevin Doyle
Chairman
Mission Moment: 
Help is Here

Victoria Heller
Communications and Board Relations Senior Director

Emily Read
Managing Director, Moore
Job loss or major business impacts are devastating under any circumstance. The employment, recruiting, hiring and training services of the CareerSource Florida network are available in each community in Florida. As we recover together, help is here.

FIND YOUR LOCAL TEAM
Creative Approach

Help is here

JOBS, CAREER COACHING, FINANCIAL SUPPORT.

FOR NEW JOB OPPORTUNITIES

SUPPORT FOR FLORIDA BUSINESSES

Help is here

Help is here

Help is here

Help is here
For local help on employment, recruiting, hiring and training services, HELP IS HERE at @CareerSourceFL. Find your local team at careersourceflorida.com/help-is-here/#... or send messages to careersourceflorida.com/contact/
Results

4.76% social media engagement rate

430,341 paid media impressions

31,259 website hits

15 local workforce development boards localizing the campaign
Consent Agenda

For Consideration

Approve the Consent Agenda as presented, to include any modifications or changes noted by the Board.
Action Item: Career and Professional Education Act

Mary Lazor
Vice President, Strategic Policy and Performance

Henry Mack
Chancellor, Division of Career and Adult Education, Dept. of Education
Action Item: Career and Professional Education Act

For Consideration

Approve amending the 2020-2021 CAPE Act Industry Certifications Funding List to include 236 recommended certifications, 25 of which are approved for only one year as a transition.
2020-2021 Workforce System Funding

Andrew Collins
CFO and COO
CARES Act Update

Michael Zehr
Vice President of Federal Affairs, HBW Resources
Florida Small Business Development Center Network Update

Mike Myhre
CEO, Florida SBDC Network
CareerSource Florida COVID-19 Response Initiatives

Michelle Dennard
President and CEO
CareerSource Florida COVID-19 Response

• Professional Team
• Partnerships
• Data-driven response efforts
• Framework for COVID-19 strategies
COVID-19 Key Indicators

**Business Impacts**
- Number of WARN notices filed
- Number of business emergency bridge loans
- Top adversely impact business sectors by business size based on Damage Assessment Surveys
- Sector Businesses Hiring versus Sector Businesses Furloughing or Reducing Workers

**Resident Impacts**
- Number of Reemployment Assistance claimants
- Number of Short Time Compensation Program requests
- Number of job placements/job openings
- Number of Floridians with some postsecondary education that have not completed a degree or credential
- Number of Asset Limited, Income Constrained, Employed (ALICE) persons
Relieve
Stabilize initial affects of COVID-19 and provide immediate support to job seekers and businesses

Restart
Resume our focus on boosting critical sectors

Recover
Return to pre-crisis function and help our business partners recover

Reimagine
Transform Florida’s economy through bold action

The Four R’s
FOLLOW FACTS, NOT FEAR AT WWW.FLORIDACHAMBER.COM/CORONAVIRUS

Jerry D. Parrish, Ph.D.
Chief Economist
Florida Chamber Foundation
jparrish@flfoundation.org
COVID-19 Cases:
Updated April 27, 2020, 11 a.m.

Florida Cases: 32,138
Increase in Cases: 610
Hospitalized: 5,010
Total People Tested: 358,127
Increase in Tests: 11,762
Percent Positive: 9.0%
Negative Tests: 324,325
Florida Deaths: 1,088
Increase in Deaths: 14

Data Source: Florida Department of Health’s COVID-19 Dashboard
Aligning local, state and national guidelines for reopening Florida in a strategic way that ensures the safety of all Floridians.
Percent of COVID-19 tests that indicate Positive as of April 27, 2020

Florida average is 9.0%

Data Source: Florida Department of Health COVID-19 Dashboard
The Local Framework Must Expect a “New Normal”

Until a vaccine and/or treatment becomes widely available, expect a number of social and economic changes:

- Social distancing continues
- Remote work continues for many
- Employees are tested for fever before entering office
- E-Commerce expands
- Supply chains gradually shift to domestic
- Large gatherings of non-family groups will require health precautions
CHAMBER RESTART AND RECOVERY TASK FORCE

Proposed Subcommittees

- Protecting Public Health Committee
- Restart Committee
- Small Business Committee
- Workforce Retraining and Innovation Committee
- Regulatory and Policy Committee
- Reimagine Next (Community) Committee
COVID-19 Response and Recovery Efforts

Terrie Ard, APR, CPRC
President & COO, Moore
CareerSource Florida surveyed state board leaders April 8 on the following questions:

- What workforce issues are most important to you in your role?
- Which CareerSource Florida strategic initiatives have been most important to you?
- What other initiatives would you recommend the CareerSource Florida professional team explore to achieve the goals of Florida’s workforce system?
- What has changed in your organization as a result of COVID-19?
- What issues have you identified as most critical as a result of COVID-19?
- How should Florida’s workforce system prepare for economic recovery?
“We need to be at the forefront of what I believe will be big shifts on how we do business in the future. We need to do our best to understand how big the shifts are (very hard), and what we need to do to ensure we remain aligned with future business needs and seize opportunities that inevitably emerge once we get through this.”

“CareerSource Florida can and should be a leader in workforce risk-based vulnerability assessments and response/recovery planning.”

“The changes of work focus evolve daily as the response time evolves and the anticipated needs to support recovery shift.”

“The speed of the economic crisis has created new challenges in thinking about how to approach recovery.”
The Four R’s

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What additional COVID-19 response measures can Florida’s workforce system take to provide immediate relief to people and businesses?

What We Heard From You:

• Support businesses from current needs to emerging opportunities
• Identify resources for gig workers (where do they go for help?)

What We Heard From Local Boards:

• Staff working remotely (monitoring performance, communication, etc.)
• Providing support related to Reemployment Assistance
• Offices closed to public
• Incorporating and using new technology
• Engaging job seekers and employers who have never engaged with our network
• Rural area connectivity
What measures can we take to restart critical sectors?

What We Heard From You:

• Training to close talent/knowledge gaps, including a focus on apprenticeships
• Need to address the mismatch of available jobs and workers’ skills

What We Heard From Local Boards:

• Establishing career pathways (i.e. apprenticeship expansion, alignment with education partners)
• Strengthening sector strategies
• Providing quality service to individuals with barriers to employment
What measures should be taken to ensure continued recovery of Florida businesses?

**What We Heard From You:**

- Reinvigorate initiatives that have been effective in previous economic downturns
- Continued focus on workforce readiness

**What We Heard From Local Boards:**

- Potential for other future impacts
- Funding for recovery
- Waivers
- Skill development by industry demand
- Virtual job fair opportunities
How can we reimagine Florida’s economy to make it more diversified and resilient for the long term and attract new opportunities?

What We Heard From You:

• Establish and/or deepen relationships with critical partners, including private sector employers, economic development agencies, business advocacy organizations and educational institutions
• Address barriers to economic security
• Continued focus on training and skills gaps

What We Heard From Local Boards:

• Partner with educational institutions experiencing their own COVID-19 related impacts
• Increase collaboration with economic development organizations
• Innovative use of technology
Partners’ Perspective
Next Steps

Kevin Doyle
Chairman
Closing Remarks

Kevin Doyle
Chairman
Upcoming Meetings

• Finance Council and Board of Directors and Related Meetings
  o June 3 – 4