

CareerSource Florida Board of Directors Meeting

Feb. 20, 2020 | Tallahassee

Welcome and Remarks

Kevin Doyle

Chairman





Mission Moment

Mark Wilson

President and CEO, Florida Chamber of Commerce

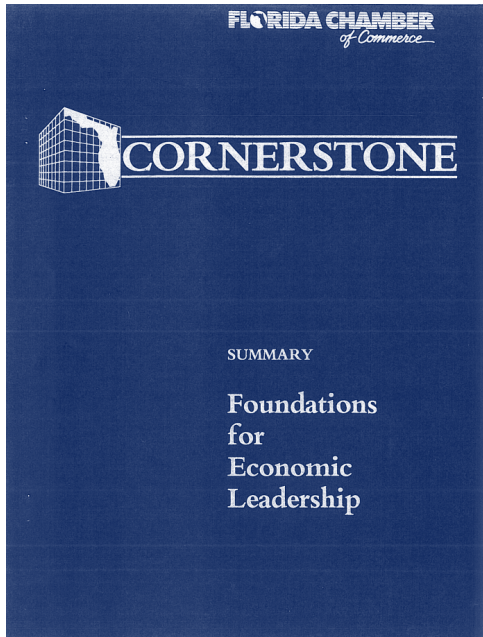


The World of Work is Changing

Public-Private Partnerships are Key to Building America's Best Workforce



Planning From the Future



- Diversify Florida's economy
- Higher-wage, higher-skill jobs
- Leverage public-private partnerships



The Florida 2030 Blueprint (Cornerstone)

17th → 10th

- 39 Goals / 125 Strategies
- Utilizes Six Pillar Framework
- Jobs Looking for People: **284,600**
People Looking for Jobs: **311,000**
- Employed Floridians: **10.2 M**
By 2030: **1.5 M**



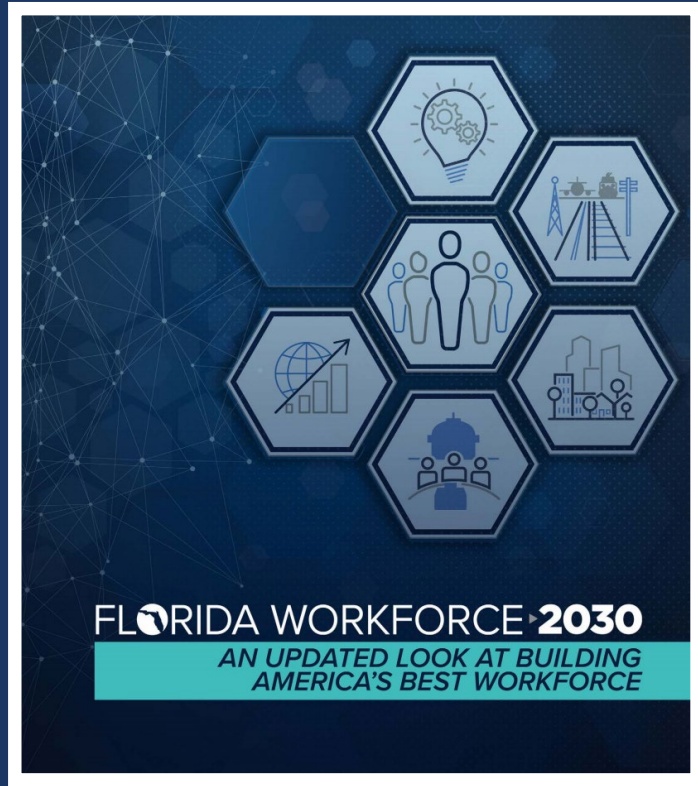
FLORIDA 2030
THE BLUEPRINT TO SECURE FLORIDA'S FUTURE



KEY TARGETS & STRATEGIES

FLORIDA CHAMBER Foundation
1968 - 2018 **50 YEARS**

What Will Florida's 21st Century Workforce Look Like?



- Robots
- Automation
- Artificial Intelligence
- Gig Workers
- Innovation and Technology Not Yet Invented

Building America's Best Workforce



"A knowledgeable and skilled workforce is essential for future economic growth..."

GOVERNOR RON DESANTIS,
Executive Order Number 19-31
(Charting a Course for Florida to Become Number 1 in the Nation in Workforce Education by 2030 and Ensuring Florida Students are Prepared for the Jobs of the Future)

FLORIDA
2030 GOAL:

60%
postsecondary
attainment

Currently at 49.3%
#20 in the nation



FLORIDA
2030 GOAL:

80%
of working
adults have
employability
skills by 2030



Thank You CareerSource Florida

52% of job creators surveyed are already engaged in public-private partnerships regarding workforce training or skills development.



Help Us Build America's Best Workforce

By...

1. Emailing me at mwilson@flchamber.com to share your promising practices that communities can replicate.
2. Participating in the Florida Chamber Foundation's Learners to Earners Workforce Summit at www.FloridaChamber.com/WorkforceSummit.
3. Downloading the Florida Workforce 2030 Report and share with your team at www.FloridaChamber.com/FloridaWorkforce2030.

Download this presentation at
[**www.FloridaChamber.com/CareerSource**](http://www.FloridaChamber.com/CareerSource)

Mark Wilson
President and CEO
mwilson@flchamber.com
850.521.1209

Download this presentation at
www.FloridaChamber.com/CareerSource

Consent Item

For Consideration

Approve the Consent Item as presented,
to include any modifications or changes noted by the Board.



President's Report

Michelle Dennard

President and CEO



THE GOAL

Increase the prosperity of workers and employers; reduce welfare dependency; increase economic self-sufficiency; meet employer needs; and enhance productivity and competitiveness.





Legislative Update

Monica Russell

Director of Government Affairs, CareerSource Florida



DEO Update

Ruth Dillard

Director of Workforce Services



Developing Champions in Board Leadership and Governance



Michael Lawrence, Moderator, Community Workforce Advancements

- Jennifer Conoley, Chair, CareerSource Gulf Coast
- Arnie Girnun, Chairman, CareerSource Florida Finance Council
- Mike Jackson, Chair, CareerSource Southwest Florida
- Elaine Johnson, Chair, CareerSource Northeast Florida

Strategic Policy and Performance Council Report

Brittany Birken, Ph.D.

Council Chair



Action Item 1: Workforce Development Boards Compliance and Accountability Policies

Mary Lazor

Vice President, Strategic Policy and Performance, CareerSource Florida

Ruth Dillard

Director of Workforce Services, DEO



Board Governance and Leadership

- Reinforces that state and local board leadership must comply with federal and state laws and set clear expectations for ethical conduct, transparency, quality customer service, strategic planning and decision making
- Requires local workforce development boards to employ sound management practices and controls for proper expenditure of funds and verification of program outcomes

Board Governance and Leadership

- Establishes policy guidelines on the appointment of local board members and staff
- Emphasizes data-driven decisions and encourages local board staff to employ proven measurement and improvement systems to evaluate performance

Compliance and Accountability

- Board Composition and Certification
- Negotiated Local Levels of Performance
- Sanction Policy
- Employer Services
- Job Seeker Registration

Compliance and Accountability

- Job Orders and Placements
- On-the-Job Training
- Work-based Training
- Memorandums of Understanding and Infrastructure Funding Agreements
- Priority of Service

Action Item 1

For Consideration

Approve one (1) CareerSource Florida Strategic Policy and ten (10) CareerSource Florida Administrative Policies.



Action Item 2: Career and Professional Education (CAPE) Certifications

Warren Davis

Policy Analyst, Strategic Policy and Performance, CareerSource Florida

Tara Goodman

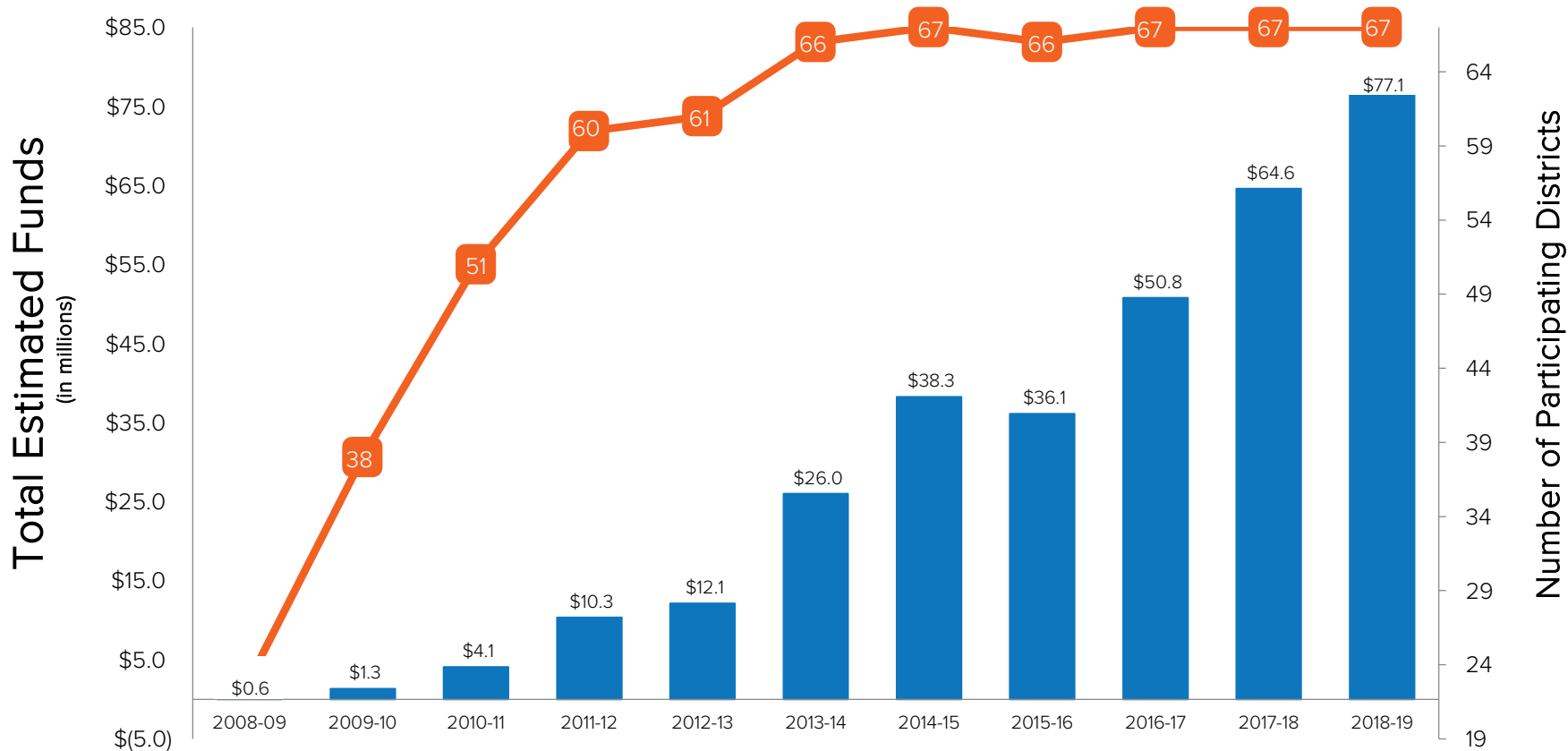
Bureau Chief, Division of Career and Adult Education,
Department of Education



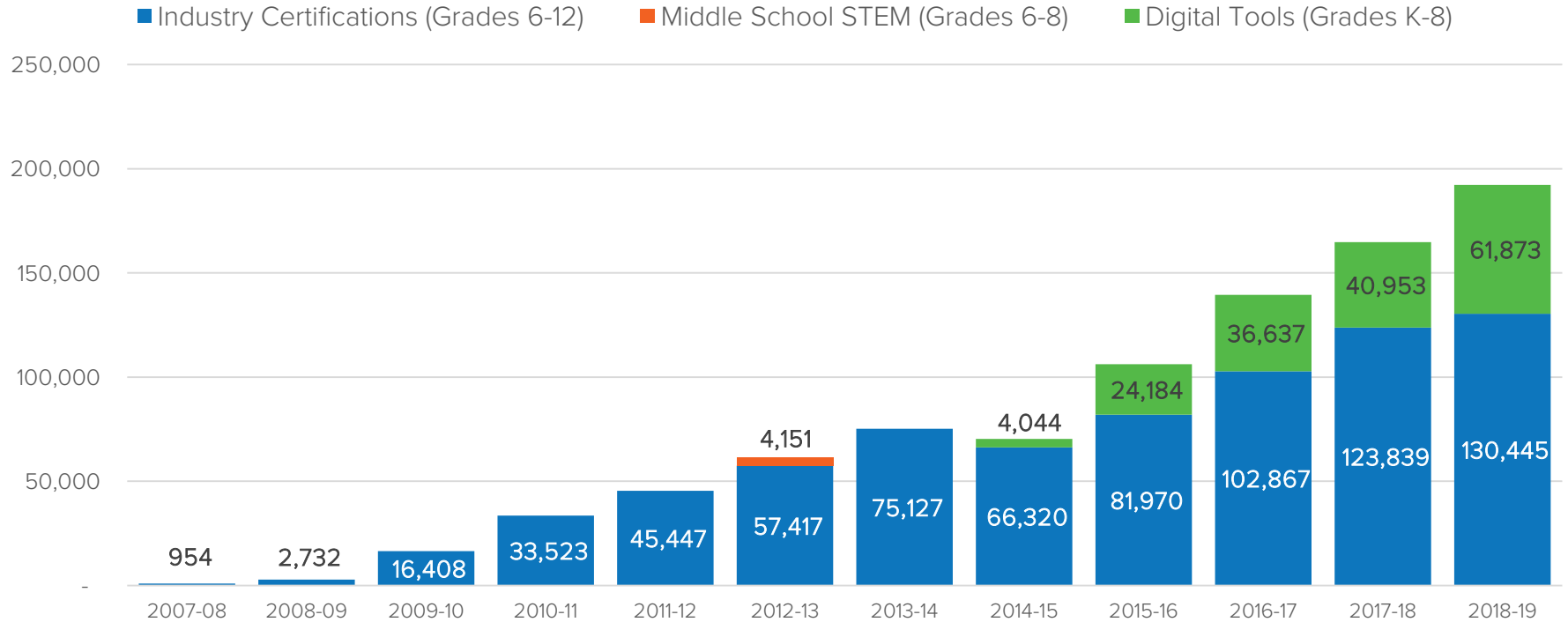
- Became law in 2007 and gained national recognition
- Helps attract, expand and retain targeted high-value industries and sustain a strong knowledge-based economy
- Coordinated with relevant and appropriate industries to prepare students for further education or employment

- CareerSource Florida Board makes recommendations to the Florida Department of Education on industry certifications for secondary students
- For students who earn these certifications, school districts are awarded additional FTE funding

CAPE: District Participation and Funding



Industry Certifications/Certificates



Total Industry Certifications Earned Since 2007 = 908,891

- 2020-21 Extensive Review Process
 - All certifications added prior to 2019-20 were required to be resubmitted for a comprehensive review

- New Application
 - New application for submission was created
 - Extensive training in the summer so customers would understand the new application and process

- Does the Certification meet the definition of an industry certification?
- Does the certification document essential skills and competencies required for employment in an in-demand occupation?
- Is there independent evidence that the submission is for an industry certification versus a test, assessment or certificate of course completion only?

Action Item 2

For Consideration

- Approve recommendations of 218 certifications.
- Authorize the CareerSource Florida professional team in collaboration with Dept. of Education staff to make technical revisions to approved certifications. This does not include authority to amend or add certifications to the approved list.



Local Partners Report

Robin King

President, Florida Workforce Development Association

President and CEO, CareerSource Flagler Volusia



Braiding Funding Streams for Improved Outcomes: Integrated Services Pilot Project

Sheryl Rehberg

CEO, CareerSource Escarosa



Integrated Services Pilot Project



Key Word: INTEGRATED



Three Job Offers Within Three Weeks!



Forklift Certified!

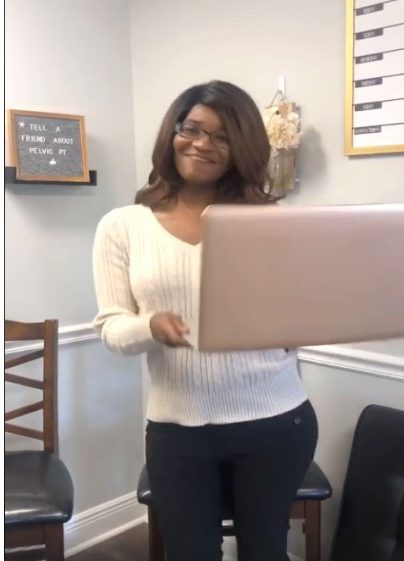
Mama Pudge: A Personal Chef Service



Rosie received her certification as a Private Chef

Unlocking her true potential...

**In the beginning:
Student struggling
with low self-esteem
and career
uncertainty.**



**Now?
Shining as the
Administrative
Assistant at a
prestigious
Pensacola
medical office!**

Platinum Credential!

A group of business professionals in a meeting. A man in a light blue shirt and striped tie stands in the center, gesturing with his hands as if speaking. He is surrounded by several other people, including a woman on the left and a man on the right, who are looking towards him. The scene is set in a modern office environment with a whiteboard in the background. The entire image has a blue color overlay.

Open Discussion | Public Comments



Closing Remarks

Kevin Doyle

Chairman



- Executive Committee Meeting
April 29-30 – Orlando
- Board of Directors and Related Meetings
June 3-4 – Ponte Vedra