Welcome and Remarks

Kevin Doyle
Chairman
Mission Moment

Mark Wilson
President and CEO, Florida Chamber of Commerce
The World of Work is Changing

Public-Private Partnerships are Key to Building America’s Best Workforce
Planning From the Future

- Diversify Florida’s economy
- Higher-wage, higher-skill jobs
- Leverage public-private partnerships
The Florida 2030 Blueprint (Cornerstone)

- 39 Goals / 125 Strategies
- Utilizes Six Pillar Framework
- Jobs Looking for People: 284,600
  People Looking for Jobs: 311,000
- Employed Floridians: 10.2 M
  By 2030: 1.5 M

www.Florida2030.org
What Will Florida’s 21st Century Workforce Look Like?

- Robots
- Automation
- Artificial Intelligence
- Gig Workers
- Innovation and Technology Not Yet Invented

www.FLChamber.com/FloridaWorkforce2030
Building America’s Best Workforce

“A knowledgeable and skilled workforce is essential for future economic growth...”

GOVERNOR RON DESANTIS, Executive Order Number 19-31 (Charting a Course for Florida to Become Number 1 in the Nation in Workforce Education by 2030 and Ensuring Florida Students are Prepared for the Jobs of the Future)

FLORIDA 2030 GOAL: 60% postsecondary attainment
Currently at 49.3% #20 in the nation

FLORIDA 2030 GOAL: 80% of working adults have employability skills by 2030

www.FLChamber.com/FloridaWorkforce2030
52% of job creators surveyed are already engaged in public-private partnerships regarding workforce training or skills development.
Help Us Build America’s Best Workforce

By…

1. Emailing me at mwilson@flchamber.com to share your promising practices that communities can replicate.

2. Participating in the Florida Chamber Foundation’s Learners to Earners Workforce Summit at www.FloridaChamber.com/WorkforceSummit.

3. Downloading the Florida Workforce 2030 Report and share with your team at www.FloridaChamber.com/FloridaWorkforce2030.

Download this presentation at www.FloridaChamber.com/CareerSource
Consent Item

For Consideration

Approve the Consent Item as presented, to include any modifications or changes noted by the Board.
President’s Report

Michelle Dennard
President and CEO
THE GOAL

Increase the prosperity of workers and employers; reduce welfare dependency; increase economic self-sufficiency; meet employer needs; and enhance productivity and competitiveness.
Corporate Goals

Keep Florida’s Workforce System Accountable
by emphasizing data-driven decisions, encouraging performance achievement and boosting talent pipeline alignment.

Communicate the Vision
to enhance thought leadership, strategies, and policies that strengthen excellence to Florida businesses, job seekers, and workers.

Leverage Strategic Partnerships
to cultivate local, regional and state capacity building that increases economic opportunity.
Legislative Update

Monica Russell
Director of Government Affairs, CareerSource Florida
DEO Update

Ruth Dillard
Director of Workforce Services
Developing Champions in Board Leadership and Governance
Developing Champions in Board Governance and Leadership

Michael Lawrence, Moderator, Community Workforce Advancements

• Jennifer Conoley, Chair, CareerSource Gulf Coast
• Arnie Girnun, Chairman, CareerSource Florida Finance Council
• Mike Jackson, Chair, CareerSource Southwest Florida
• Elaine Johnson, Chair, CareerSource Northeast Florida
Strategic Policy and Performance Council Report

Brittany Birken, Ph.D.
Council Chair
Action Item 1: Workforce Development Boards Compliance and Accountability Policies

Mary Lazor
Vice President, Strategic Policy and Performance, CareerSource Florida

Ruth Dillard
Director of Workforce Services, DEO
Board Governance and Leadership

• Reinforces that state and local board leadership must comply with federal and state laws and set clear expectations for ethical conduct, transparency, quality customer service, strategic planning and decision making

• Requires local workforce development boards to employ sound management practices and controls for proper expenditure of funds and verification of program outcomes
Board Governance and Leadership

- Establishes policy guidelines on the appointment of local board members and staff
- Emphasizes data-driven decisions and encourages local board staff to employ proven measurement and improvement systems to evaluate performance
Compliance and Accountability

- Board Composition and Certification
- Negotiated Local Levels of Performance
- Sanction Policy
- Employer Services
- Job Seeker Registration
Compliance and Accountability

• Job Orders and Placements
• On-the-Job Training
• Work-based Training
• Memorandums of Understanding and Infrastructure Funding Agreements
• Priority of Service
Action Item 1

For Consideration

Approve one (1) CareerSource Florida Strategic Policy and ten (10) CareerSource Florida Administrative Policies.
Action Item 2: Career and Professional Education (CAPE) Certifications

Warren Davis
Policy Analyst, Strategic Policy and Performance, CareerSource Florida

Tara Goodman
Bureau Chief, Division of Career and Adult Education, Department of Education
Career and Professional Education Act

• Became law in 2007 and gained national recognition
• Helps attract, expand and retain targeted high-value industries and sustain a strong knowledge-based economy
• Coordinated with relevant and appropriate industries to prepare students for further education or employment
CareerSource Florida Board makes recommendations to the Florida Department of Education on industry certifications for secondary students.

For students who earn these certifications, school districts are awarded additional FTE funding.
CAPE: District Participation and Funding

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Estimated Funds (in millions)</th>
<th>Number of Participating Districts</th>
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<tbody>
<tr>
<td>2008-09</td>
<td>$0.6</td>
<td>38</td>
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<tr>
<td>2009-10</td>
<td>$1.3</td>
<td>51</td>
</tr>
<tr>
<td>2010-11</td>
<td>$4.1</td>
<td>60</td>
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<tr>
<td>2011-12</td>
<td>$10.3</td>
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<td>2016-17</td>
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<td>2017-18</td>
<td>$64.6</td>
<td>$77.1</td>
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<tr>
<td>2018-19</td>
<td>$85.0</td>
<td>64</td>
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### Industry Certifications/Certificates

<table>
<thead>
<tr>
<th>Year</th>
<th>Industry Certifications (Grades 6-12)</th>
<th>Middle School STEM (Grades 6-8)</th>
<th>Digital Tools (Grades K-8)</th>
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<tbody>
<tr>
<td>2007-08</td>
<td>954</td>
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<tr>
<td>2008-09</td>
<td>2,732</td>
<td>-</td>
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<tr>
<td>2009-10</td>
<td>16,408</td>
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<td>-</td>
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<td>2010-11</td>
<td>33,523</td>
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<tr>
<td>2011-12</td>
<td>45,447</td>
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<td>2012-13</td>
<td>57,417</td>
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<td>2013-14</td>
<td>75,127</td>
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<td>2014-15</td>
<td>66,320</td>
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<td>2015-16</td>
<td>81,970</td>
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<td>2016-17</td>
<td>102,867</td>
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<td>2017-18</td>
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<tr>
<td>2018-19</td>
<td>130,445</td>
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</tbody>
</table>

**Total Industry Certifications Earned Since 2007 = 908,891**
Action Item 2

• 2020-21 Extensive Review Process
  o All certifications added prior to 2019-20 were required to be resubmitted for a comprehensive review

• New Application
  o New application for submission was created
  o Extensive training in the summer so customers would understand the new application and process
Action Item 2

• Does the Certification meet the definition of an industry certification?

• Does the certification document essential skills and competencies required for employment in an in-demand occupation?

• Is there independent evidence that the submission is for an industry certification versus a test, assessment or certificate of course completion only?
Action Item 2

For Consideration

• Approve recommendations of 218 certifications.

• Authorize the CareerSource Florida professional team in collaboration with Dept. of Education staff to make technical revisions to approved certifications. This does not include authority to amend or add certifications to the approved list.
Local Partners Report

Robin King
President, Florida Workforce Development Association
President and CEO, CareerSource Flagler Volusia
Braiding Funding Streams for Improved Outcomes: Integrated Services Pilot Project

Sheryl Rehberg
CEO, CareerSource Escarosa
Integrated Services Pilot Project

Key Word: INTEGRATED
Three Job Offers Within Three Weeks!

Forklift Certified!
Mama Pudge:  
A Personal Chef Service

Rosie received her certification as a Private Chef
Unlocking her true potential...

In the beginning: Student struggling with low self-esteem and career uncertainty.

Now? Shining as the Administrative Assistant at a prestigious Pensacola medical office!

Platinum Credential!
Closing Remarks

Kevin Doyle
Chairman
• Executive Committee Meeting
  April 29-30 – Orlando

• Board of Directors and Related Meetings
  June 3-4 – Ponte Vedra