

## Strategic Policy & Performance Council Meeting Agenda

MAY 16, 2017 • 1 – 2:30 P.M. ET  
HILTON BAYFRONT, ST. PETERSBURG

MEETING ROOM: ST. PETERSBURG I

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<b>Chairman's Welcome &amp; Remarks</b>	<i>Kevin Doyle</i>
<b>Council Member Highlight</b> <ul style="list-style-type: none"><li>• Two Generational Solutions</li><li>• <a href="#">Florida Chamber Report</a>: <i>Less Poverty, More Prosperity</i></li></ul>	<i>Brittany Birken</i>
<b>Measuring Florida's Progress – Dashboard Review</b>	<i>Adrienne Johnston</i>
<b>Workforce System Performance</b>	<i>James Finch Aaron Schmerbeck</i>
<b>Strategic Policy Review</b>	<i>Warren Davis</i>
<b>Public Comment</b>	
<b>Chairman's Closing Remarks</b>	<i>Kevin Doyle</i>

# Strategic Policy and Performance Council

## CAREERSOURCE FLORIDA POLICY REVIEW

CareerSource Florida policy **2014.08.28.A.1** requires the CareerSource Florida professional team to review all policies in the CareerSource Florida Policy Portfolio every two years. For each policy, recommendations are made to the CareerSource Florida Board of Directors to rescind, modify or amend the policy, consolidate policies, continue the policy without change or pursue other action.

The CareerSource Florida Strategic Policy and Performance Unit worked with the Department of Economic Opportunity to complete this review, ensuring existing policies focus on strategy rather than operational aspects of workforce system oversight; editing policies in simplified language and streamlining references to partners and programs as described in the Workforce Innovation and Opportunity Act; and eliminating obsolete language and policies.

### **Policies Recommended for Elimination**

The CareerSource Florida Performance and Policy Unit recommends the elimination of the policies below that are not strategic or are obsolete:

[2013.02.20.A.6](#) **Electronic Board Packet Policy**

[2011.05.26.M](#) **Strategic Focus on Policy**

[2010.08.12.A.1](#) **CareerSource Florida Conflict of Interest Contracts – 2/3 Vote for Approval**

[2010.12.09.I.1](#) **CareerSource Florida Conflict of Interest Contract Policy Clarification**

[2000.11.15.A.9](#) **Regional Workforce Board Alternative Procurement Procedures**

### **Policies Recommended to be Transferred to DEO as Administrative Policies**

During the 2014 review of CareerSource Florida policies, the organization made a distinction between strategic and administrative policies. Strategic policies are high-level principles or directional statements that inform or clarify legislative policy or workforce system strategies.

These strategic policies direct decision making at the program level and may result in the development of administrative policies. Conversely, administrative policies are business

rules, requirements, processes and/or responsibilities that expand, explain or further specify legislative or strategic policy.

The policies below were identified as administrative policies that should be managed by the Department of Economic Opportunity.

[2008.06.18.A.2](#) **Direct Services; Process for Requesting by RWBs**

[2002.02.18.C.2](#) **Individual Development Accounts**

### **New Policies Providing Clarification**

It is recommended that the CareerSource Florida Board of Directors clarify and expand its existing contract conflict of interest policy by creating a CareerSource Florida Board of Directors Conflict of Interest Disclosure Policy. The new policy reinforces the board's commitment to transparency and includes a statement for board members to sign. This policy will continue to provide guidelines and instruction to disclosing potential conflicts and will instruct the CareerSource Florida general counsel to assist board members with the identification of actual and potential conflicts of interest.

[2017.05.17.C.2](#) **CareerSource Florida Board of Directors  
Conflict of Interest Disclosure Policy**

[CareerSource Florida Board of Directors  
Conflict of Interest Disclosure Forms](#)

### **Policies Edited for Language Consistency and Clarity**

The policies listed below were edited for consistency with legal references and/or plain language.

[2014.08.20.A.1](#) **Periodic Review of CareerSource Florida Policies  
(Sunset Policy)**

[2013.11.07.A.1](#) **Local Area Targeted Occupations List Policy**

[2013.08.29.A.1](#) **Performance Incentives Policy**

[2013.05.22.A.3](#) **Florida Workforce System Statewide Brand**

[2012.05.24.A.2](#) **State and Local Workforce Development Board  
Contracting Conflict of Interest Policy**

[State and Local Workforce Development Board  
Contracting Conflict of Interest Policy \(Complete\)](#)

[State and Local Workforce Development Board](#)

[Contracting Conflict of Interest Policy \(Forms\)](#)

<a href="#"><u>2012.05.24.A.2.3</u></a>	<b>Individual Training Accounts Waiver Criteria and Waiver Review Process</b>
<a href="#"><u>2012.05.24.A.2.2</u></a>	<b>Qualified Training Expenditures</b>
<a href="#"><u>2012.05.24.A.2.1</u></a>	<b>Local Area Reporting Requirements</b>
<a href="#"><u>2005.08.25.A.2</u></a>	<b>TANF Deobligation Policy Modification</b>
<a href="#"><u>2003.03.19.A.3</u></a>	<b>Rapid Response Process Modifications</b>
<a href="#"><u>2002.01.09.A.3</u></a>	<b>Deobligation and Reallocation of WIOA Funds</b>
<a href="#"><u>2000.08.15.I.8D</u></a>	<b>Chartering of Local Workforce Development Boards</b>
<a href="#"><u>2000.06.21.A.1</u></a>	<b>Incumbent Worker Training Program</b>

**NEEDED ACTION**

- **Approve recommendations for elimination of policies**
- **Eliminate administrative policies from the CareerSource Florida Policy Portfolio and transfer these policies to the Department of Economic Opportunity for management**
- **Approve creation of 2017 CareerSource Florida Board of Directors Conflict of Interest Disclosure Policy**
- **Approve revisions to strategic policies in the CareerSource Florida Policy Portfolio**



# Strategic Policy & Performance Council

May 16, 2017



# Welcome and Remarks

**Kevin Doyle**  
*Chairman*



# Today's Agenda

- Council Member Highlight: Brittany Birken
- Measuring Florida's Progress
- Workforce System Performance
- Strategic Policy Review



# **Council Member Highlight: Two Generational Solutions**

**Brittany Birken**  
*Vice Chairman*



# THE GOAL

Increase the prosperity of workers and employers; reduce welfare dependency; increase economic self-sufficiency; meet employer needs; and enhance productivity and competitiveness.

[careersourceflorida.com](http://careersourceflorida.com)





# **Measuring Florida's Progress: Florida's Talent Dashboard**

**Adrienne Johnston**

***Chief, Bureau of Labor Market Statistics***

***Department of Economic Opportunity***



# Florida's Talent Dashboard



May 16, 2016

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# Agenda

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- Measures and Sub-Measures
- Dashboard Demo
- Discussion: Dashboard in Context

# Increase Worker Prosperity

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## Measure

- Real Wage of Florida Workers
  - Statewide 2015 real wages increased 2.73% from 2014

## Secondary Measures:

- Disposable Income per Capita
  - Florida's 2015 disposable income per capita increased \$1,300 from 2014
- Cost of Living Index
  - Florida ranked 29<sup>th</sup> against other states in 2016

# Increase Employer Prosperity

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## Measure

- Net Percent of Florida Businesses that are Expanding Employment
  - 1.73% of Florida establishments expanded employment by 2015

## Secondary Measures:

- Net Percent of Florida Businesses that are Expanding Employment by Age of Firm

Firm Age	2015 Net Expansion (%)
1 year	10.1
5 year	5.7
10 year	3.8
15 year	5.3
20 year	2.8

- Net Job gains of Florida Businesses by Firm Size

Firm Size (Number of Employees)	2015 Net Job Gains
0-19	34,300
20-49	5,700
50-249	11,700
249-499	2,000
500+	8,600

# Reduce Welfare Dependency

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## Measure

- Transfer Payments as a Percent of Personal Income
  - Florida's 2015 rate was 7.01%, up 0.01% from 2014

## Secondary Measures:

- Total Number of Recipients for SNAP
  - The 2015 Statewide SNAP Participation was 3,656,169, up 3.68% from 2014
- Total Number of People in Poverty
  - The 2015 Statewide Poverty Estimate was 3,129,061, down 3.2% from 2014

# Meet Employer Needs

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## Measure

- Ratio of Job Openings – AA/Certificate Graduates
  - The 2015 ratio was 4.13, meaning that for every AA/Certificate graduate there were about four job openings available

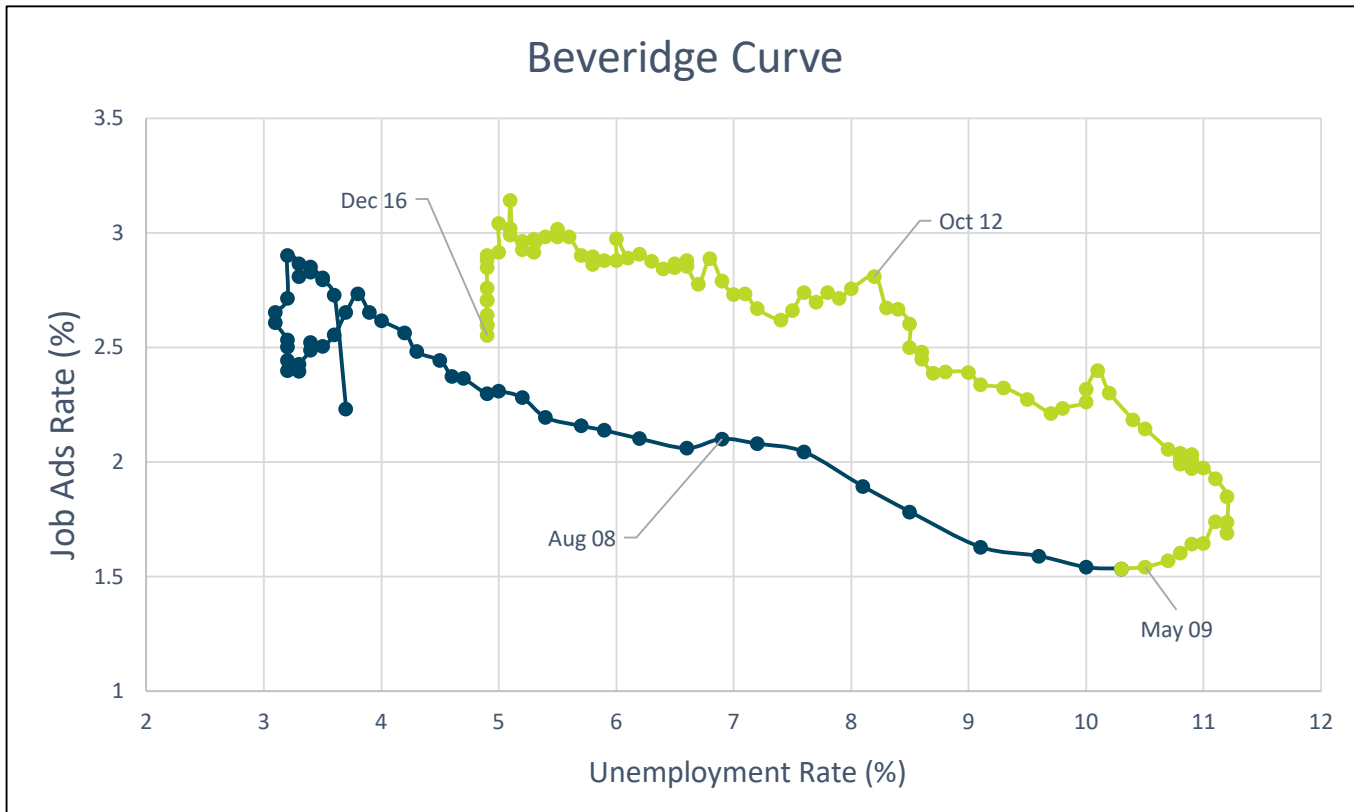
## Secondary Measures:

- Beveridge Curve
  - From 2010 to the present, the series has been trending up. In December 2016, the unemployment rate was 4.9 percent and the job ads rate was 2.6 percent.
- HWOL Job Ads
  - There were 271,125 job ads on average during 2016, down 0.23% from 2015



# Meet Employer Needs

- Beveridge Curve Graph



# Enhance Worker Productivity

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## Measure

- Statewide Labor Productivity
  - The 2015 Florida Ratio was 56.16, up 0.89 from 2014

## Secondary Measures:

- Statewide Labor Productivity by Industry

Industry	2014	2015	Change
Construction	39.04	39.95	2.3%
Manufacturing	55.58	55.96	0.7%
Trade, Transportation and Utilities	53.96	53.72	-0.4%
Financial Activities	169.51	167.07	-1.4%
Professional and Business Services	45.36	45.87	1.1%
Education and Health Services	34.41	35.35	2.7%
Leisure and Hospitality	29.07	29.50	1.5%
Other Services	37.31	37.23	-0.2%

- Statewide labor underutilization
  - The 2015 total of discouraged, marginal and part-time workers decrease by 0.7% since 2014

# Enhance Business Competitiveness

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## Measure

- Business Competitiveness Index
  - 2015 Index Value of 322.36, up by 202.98 from 2014

## Secondary Measures:

The index is currently composed of three measurement groupings:

- Economic Performance (labor productivity, net expansions)
- Innovation (Number of patents, R&D expenditures)
- Population Wellness (income per capita, educational attainment)

# Increase Economic Self-Sufficiency

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## Measure Proposal

- Part-Time / Full-time Employment Ratio
  - The 2015 Florida rate was 3.02%, up 0.02% from 2014

## Secondary Measures:

- Percent of Population in the Housing Choice Voucher Program
  - The 2015 Statewide rate was 1.26%, down 0.01% since 2014
- Percent of Households Earning more than a Living Wage

Earned at least Living Wage	Percentage of Households (%)
1 adult	56.4%
1 adult, 1 child	18.3%
2 adults (1 working), 1 child	49.3%
2 adults (2 working), 1 child	69.5%

# QUESTIONS

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## Thank You.

If you have questions or comments about this presentation or need to discuss a future project; please contact Adrienne Johnston  
[Adrienne.Johnston@deo.myflorida.com](mailto:Adrienne.Johnston@deo.myflorida.com)



**DEO Bureau of Labor Market Statistics**  
**Adrienne Johnston: (850) 245-7257**



# **Workforce System Performance: WIOA Indicators of Performance**

**James Lincoln Finch**

***Workforce Services Administrator***

***Department of Economic Opportunity***



# Florida Workforce Performance Update

Florida Department of Economic Opportunity





# WIOA UPDATE

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- Florida negotiated State performance goals for Program Years 2016-17 and 2017-18 with USDOL, utilizing the Statistical Adjustment Model.
  - States can renegotiate state levels for Program Year 2017-18.
- Local performance negotiations for Program Year 2017-18 will occur in the coming months. (Awaiting Methodology from USDOL)
  - State will display local performance relative to the negotiated state levels for Program Year 2016-17 for informational purposes only.
- First full year of local performance data for all measures will not be available until Program Year 2018-19.

# STATE NEGOTIATED GOALS

		PY 2016-17	PY 2017-18
Adults	Employment Rate 2 <sup>nd</sup> Quarter After Exit	86%	89%
	Employment Rate 4 <sup>th</sup> Quarter After Exit	82%	85%
	Median Earnings 2 <sup>nd</sup> Quarter After Exit	\$7,550	\$7,850
	Credential Attainment within 4 Quarters After Exit	59%	62%
DW	Employment Rate 2 <sup>nd</sup> Quarter After Exit	80%	83%
	Employment Rate 4 <sup>th</sup> Quarter After Exit	76%	79%
	Median Earnings 2 <sup>nd</sup> Quarter After Exit	\$6,550	\$6,850
	Credential Attainment within 4 Quarters After Exit	65%	68%
WP	Employment Rate 2 <sup>nd</sup> Quarter After Exit	61%	64%
	Employment Rate 4 <sup>th</sup> Quarter After Exit	63%	66%
	Median Earnings 2 <sup>nd</sup> Quarter After Exit	\$4,550	\$4,850
Youth	Employment Rate 2 <sup>nd</sup> Quarter After Exit	73%	76%
	Employment Rate 4 <sup>th</sup> Quarter After Exit	66%	69%
	Credential Attainment within 4 Quarters After Exit	75%	78%

# WIOA PERFORMANCE MEASURES



The updated measures will be displayed within Employ Florida.

# DATA AVAILABILITY

\*This information is based on only those Exiters who complete their program on, or after July 1, 2016.

ANNUAL REPORT PROGRAM YEAR & REPORT DELIVERY DATE						
	PY 2016 Oct 2017	PY 2017 Oct 2018	PY 2018 Oct 2019	PY 2019 Oct 2020	PY 2020 Oct 2021	
	% Of Data Available on Report Delivery Date*					
Performance Indicators	Employment Rate <i>Second Quarter After Exit</i>	0% 	75% 	100% 	100% 	100% 
	Employment Rate <i>Fourth Quarter After Exit</i>	0% 	25% 	100% 	100% 	100% 
	Median Earnings <i>Second Quarter After Exit</i>	0% 	75% 	100% 	100% 	100% 
	Credential Attainment Rate	0% 	25% 	100% 	100% 	100% 
	Measurable Skill Gains	100% 	100% 	100% 	100% 	100% 
	Effectiveness in Serving Employers <i>(If based on 4<sup>th</sup> quarter retention)</i>	0% 	75% 	100% 	100% 	100% 

First year of "full" WIOA data



Source: "WIOA Performance Accountability – Core Programs" Presentation  
 October 13, 2016  
 WorkforceGPS and Innovation & Opportunity Network  
 \*Amended

# CURRENT PERFORMANCE

## PY 2016 - 2017 Florida Workforce Measures STATEWIDE

Measures	PY 2016-2017 1st Quarter Performance Goals	PY 2016-2017 2nd Quarter Performance Goals	PY 2016-2017 3rd Quarter Performance Goals	PY 2016-2017 Performance Goals	PY 2016-2017 % of Performance Goal Met
<b>Adults:</b>					
Employed 2nd Quarter After Exit	82.97%	83.26%	82.45%	86.00%	95.87%
Employed 4th Quarter After Exit	82.74%	80.95%	81.02%	82.00%	98.81%
Median Wage 2nd Quarter After Exit	\$8,183.00	\$8,179.00	\$8,137.00	\$7,550.00	107.77%
<b>Dislocated Workers:</b>					
Employed 2nd Quarter After Exit	79.65%	79.55%	77.96%	80.00%	97.45%
Employed 4th Quarter After Exit	78.64%	76.61%	76.98%	76.00%	101.28%
Median Wage 2nd Quarter After Exit	\$7,474.00	\$7,500.00	\$7,577.00	\$6,550.00	115.68%
<b>Youth:</b>					
Employed 2nd Quarter After Exit	70.19%	71.65%	70.94%	73.00%	97.18%
Employed 4th Quarter After Exit	70.41%	70.84%	71.15%	66.00%	107.80%
<b>Wagner-Peyser:</b>					
Employed 2nd Quarter After Exit	63.14%	63.88%	64.65%	61.00%	105.98%
Employed 4th Quarter After Exit	61.05%	61.50%	61.71%	63.00%	97.96%
Median Wage 2nd Quarter After Exit	\$4,950.00	\$4,979.00	\$5,018.00	\$4,550.00	110.29%

Not Met (less than 90% of negotiated)

Met (90-100% of negotiated)

Exceeded (greater than 100% of negotiated)

During the transition from the Workforce Investment Act (WIA) to the Workforce Innovation and Opportunity Act (WIOA), the methodology for how participation begins and ends was changed. With this in mind, we've reached out to other states to ask how they plan to provide meaningful feedback at both the state and local areas during this transition period, which will last until fiscal year 2018-2019. One state reported they have implemented the new WIOA measures retroactively by adjusting participant outcomes to reflect the current WIOA definitions (what is considered beginning and extending participation) and we are looking further into that methodology. Meanwhile, we used the new WIOA/WP measure methodology against the most recent WIOA/WP exiters available for the measures.

# ADDITIONAL INFORMATION

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For more information, please contact:

James Lincoln Finch

Florida Department of Economic Opportunity

One-Stop and Program Support

(850) 245-7485

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# **Workforce System Performance: Performance Funding Model**

**Telly Buckles**

*Workforce Program Support*

*Performance Reporting and Analysis Unit*

*Department of Economic Opportunity*

# PFM Metrics: FY 2015-16 to 2016-17

- **Placement:**

- Unemployed Placement Rate (%) FY 15-16 / 16-17
- Time to Earnings (# quarters) FY 15-16 / 16-17

- **Exit:**

- Average Earnings (\$) FY 16-17
- Cost per Employed Exit (\$) FY 15-16 / 16-17
- Earnings per Dollar Spent (\$ ROI) FY 16-17

- **Business:**

- Business Engagement (# of surveys) FY 15-16 / 16-17
- Customer Satisfaction FY 16-17  
(response rate and responses)



# Fiscal Year 2015-16

- **Results:**

- Global Scores (400 Target): 319.20 – 521.21
- Over \$5.94 million awarded
  - Target: 23 of 24 boards
  - Improve: 8 boards
  - Excel: 8 boards

- **Enhancements:**

- Improved processes
- Expanded CSF / DEO partnership
- Established Technical Review Committee

# Fiscal Year 2016-17

- **Performance (to date):**

- Placement metrics: Q1 and Q2 (up to July-Sept. 2016)
- Exit metrics: Q1
- Business metrics: as of March 1, 2017
  - Seven boards are currently meeting minimum thresholds
  - Nine additional boards could get Target awards by addressing the two business metrics

- **Strategies:**

- Placement vs. exit metrics
- Business surveys and outreach

# Launch of PFM Web Application

- Local board specific
- One-stop communication hub
  - Metrics & methodologies (by year)
  - FAQs (overall and by year)
  - Online forms
- Strategic resource development
  - Populations served
  - Individual-level enhanced case management
  - Timely updates
- Local board exemplary program replication



# Strategic Policy Review

**Warren Davis**  
*Policy Analyst*



# Introduction

CareerSource Florida Policy 2014.08.28.A.1

requires the professional team to review *all* policies in its policy portfolio every two years.



# Policy Review

- The CareerSource Florida Policy & Performance unit worked with DEO to:
  - Ensure existing policies focus on strategy rather than operational aspects of workforce system oversight.
  - Edit policies in simplified language and streamline references to partners and programs described in WIOA.
  - Eliminate obsolete language and policies.
  - Streamline the format and appearance of strategic policies to align more closely with the format of DEO administrative policies.



# New Conflict of Interest Policy

- The CareerSource Florida Policy & Performance unit clarified and *expanded* conflict of interest contract policies by consolidating two existing policies and creating a **CareerSource Florida Board of Directors Conflict of Interest Disclosure policy**.
- The new policy:
  - Reinforces the board's commitment to transparency;
  - Includes a statement for board members to sign; and,
  - Provides guidelines and instructions for disclosing potential conflicts.

## Next Steps

- The Strategic Policy & Performance Council may review new and revised strategic policies and formally *approve* them.
- If *approved* by the Council, the following action will be recommended to the full board:





## Consent Item 2

- Approve recommendations for elimination of obsolete policies.
- Eliminate administrative policies from the CareerSource Florida policy portfolio and transfer these policies to the DEO for management.
- Approve creation of 2017 CareerSource Florida Board of Directors Conflict of Interest Disclosure policy.
- Approve revisions to strategic policies in the CareerSource Florida policy portfolio.



**Thank You!**