

FOR IMMEDIATE RELEASE

October 19, 2012

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GOVERNOR RICK SCOTT TOURS PRIORIA ROBOTICS' NEW HEADQUARTERS SITE

Company's Gainesville expansion to net 40 new jobs

(Tallahassee, Fla. – October 19, 2012) Florida Gov. Rick Scott today saw firsthand how plans are progressing with the construction of Prioria Robotics' new manufacturing and research and development space in downtown Gainesville.

Company president CEO Bryan da Frota gave the governor a site tour of where Prioria's new 22,000-square-foot facility will house the company's headquarters operations. This homegrown Florida company was established in 2003 by University of Florida business and engineering alumni. Focusing on unmanned systems, Prioria enhances UAV (unmanned aerial vehicle) technology.

For this expansion project, Florida competed successfully against Canada, Georgia and North Carolina. Thirty-five new jobs, which will pay an average annual wage of \$67,588, are slated to complement the 30 positions Prioria had.

"We won this project because of our state's business-friendly environment as well as the strong community partnerships that Gainesville offers and the talent base available at the University of Florida and Santa Fe College," said Gov. Scott. "It's a pleasure to look in on Prioria's progress because it's a preview of a promising future for business in Florida."

Also on the tour scene were some of that talent; new Prioria hires who are recent UF graduates tapped for the company's high-tech jobs.

Partnering organizations that facilitated Prioria Florida expansion were the Gainesville Area Chamber of Commerce, Council for Economic Outreach, FloridaWorks, Alachua County, City of Gainesville Community Redevelopment Agency and Enterprise Florida Inc.

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