

## FOR IMMEDIATE RELEASE February 19, 2014

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## CAREERSOURCE FLORIDA HOLDS FIRST DAY AT THE CAPITOL

Day with elected officials and state leaders boosts awareness of workforce services for employers and job seekers

**TALLAHASSEE** — CareerSource Florida state and regional leaders today hosted the inaugural CareerSource Florida Day at the Capitol, providing information to legislative leaders and partners in business, education and workforce development about the array of services available to assist Florida job seekers and businesses.

"We are excited to share with Florida's policymakers the many resources available through the CareerSource Florida network to connect employers and job seekers in their communities, advancing our economy and helping Floridians achieve success at every level of their careers," said CareerSource Florida Chairman Dwayne Ingram.

CareerSource Florida Day at the Capitol is the second of two statewide events this month to mark the launch of CareerSource Florida as the unified brand for the state policy board and regional partners who provide job placement, training, recruitment, hiring and other employment services and resources. Florida is the first state in the nation to achieve a unified brand and logo for all of its state and regional workforce development boards and career centers. In recognition of these milestones, Governor Rick Scott issued a proclamation declaring February 19, 2014 CareerSource Florida Day at the Capitol. Please visit this link to read the Governor's Proclamation.

"This day provides an important opportunity for CareerSource Florida partners to sit down with our elected leaders to talk about how we can leverage the resources of our workforce network to meet Florida's growing need for qualified, skilled talent in the new global economy," said CareerSource Florida President/CEO Chris Hart IV.

On Feb. 10, the state's workforce policy and investment board, Workforce Florida, became CareerSource Florida. Each of the state's 24 regional workforce organizations and nearly 100 career centers also now uses the new brand with regional identifiers. For example, **WORK**FORCE *plus*, which assisted job

seekers and businesses in Leon, Gadsden and Wakulla counties, is now CareerSource Capital Region; The Center for Business Excellence is now CareerSource Flagler Volusia; and Workforce Alliance is now CareerSource Palm Beach County.

For more information about the CareerSource Florida network of services available to employers and job seekers, and to find a regional team near you, please visit <u>careersourceflorida.com</u>.

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## **About CareerSource Florida**

CareerSource Florida is the statewide workforce policy and investment board of business and government leaders charged with overseeing the CareerSource Florida network, which includes the Department of Economic Opportunity, 24 regional workforce boards and nearly 100 career centers. CareerSource Florida connects employers with qualified, skilled talent and Floridians with employment and career development opportunities to achieve economic prosperity. Learn more at <a href="mailto:careersourceflorida.com">careersourceflorida.com</a> or 1-866-352-2345.

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